

PLANNING MINNESOTA



American Planning Association
Minnesota Chapter

Making Great Communities Happen

A Publication of the Minnesota Chapter of the American Planning Association

July-August, 2017



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Volume 36, Number 4

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Winona Thrives with Change

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9288 Beverly Drive, Breezy Point, MN 56472. Phone 888-882-5369

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APA Minnesota Ushering in a New Era



From the President

As many of you have by now heard, our long-time Administrators Peggy and Otto Schmid have announced their retirement from our organization. Most of us that have had the pleasure of working with these two individuals cannot put into words the gratitude that APA Minnesota owes their many years of dedicated service.

The Board of Directors has been discussing a strategic direction that will best serve our members. The Board of Directors is considering elevating the Administrator position to an Executive Director.

The Executive Director would be able to make a more proactive role in being a champion for the organization and advancing the Chapter's Policy Platform (www.planningmn.org/policy). The Board of Directors is working hard in evaluating the Chapter's revenue and expenses. The Board wants to effectively make this change, while enhancing your member experience and keep member rates at a reasonable level.

Celebrating Equity, With Room to Grow

APA Minnesota, along with the entire planning profession, is proud to be a leader in advancing Equity policies. Effectively advancing Equity takes champions in leaders like you. While APA Minnesota and the American Planning Association are not alone, our strategic planning efforts find this as one of our key pillars of focus. It will take energy, leaders, and strategic thinking to best allocate resources and efforts to where they are most needed.

At the 2017 Planning Conference in Mankato, we are pleased that our Conference Committee will be taking time to focus on this important topic. While we have made significant progress, the work is not done. We look forward to spending time together to identify where gaps and inequity still exist, and how we as Planners can help advance goals of equity.

I, along with the entire APA Minnesota board look forward to seeing you in Mankato for the 2017 Planners Conference in Mankato. For more information, visit www.plannersconference.com.

Tim Gladhill

APA-MN President

“

The Board of Directors has been discussing a strategic direction that will best serve our members. The Board of Directors is considering elevating the Administrator position to an Executive Director.

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City of Winona is Thriving in Change

The City of Winona's legacy as one of Minnesota's best kept secrets is acting as a foundation for new growth and development. The city on the Mississippi River is seeing downtown revitalization and reinvestment spur on greater activity throughout the area.

The latest spurt of development owes a lot to retired City Planner Mark Moeller. Moeller spent over 40 years with the City of Winona before retiring at the end of May, 2017. Over his extensive time with the City, Moeller managed to oversee growth beyond Winona's traditional geographic constraints and an increased emphasis on both historic and natural preservation.

Now with the beautiful bluffs, lakes, and river being tapped for recreation opportunities and interest increasing in the historic downtown of the city, growth turns inward. Adaptive reuse of older buildings, like the rehabilitation of 109 E. 3rd Street utilizing historic tax credits have earned local recognition from the City's Heritage Preservation Commission. Stiff competition for recognition by the HPC has occurred in recent years with excellent efforts succeeding across the city including new retail space in the Latsch Building and the introduction of a brewery just outside Levee Park on the Mississippi River. Infill development in Winona has centered around key

properties that have been vacant or used for surface parking in the past. 60 Main Street is a significant development of note as the Port Authority of Winona moves forward with a developer selected at the start of the 2017 year, bringing apartments, retail, and a downtown hotel near the river.

In addition to ongoing development, the City is hopeful that a new thriving era can be spurred on by City action. The most noticeable of these is the physical redesign of the entrance to Levee Park at 2nd and Main Street. By creating a gateway tying the city closer to the river, the City of Winona is showing its commitment to downtown and its historical relationship to nature. What may be less noticeable for many Winonans but still equally important is the recently-completed update to the City's Unified Development Code. Completed shortly before Moeller's departure from the City, City Planner Carlos Espinosa will be responsible for the next chapter of Winona's development after committing two years to the UDC's development. The first comprehensive update since the early 1960s, the new development code emphasizes mixed use development in the downtown core, downtown fringe, and mixed use neighborhood districts spread throughout the city. The development code update, in addition to the city's complete streets policy currently in development, will allow Winona, already known as a walkable and bikeable community, to grow into a place that can be enjoyed more easily by everyone.



Executive Director Opening Request for Letters of Interest

The American Planning Association, Minnesota Chapter is seeking a new Administrator/Executive Director. APA Minnesota is seeking a motivated individual to implement a new Strategic Plan and Development Plan, and advance the Chapter's Policy Platform. The Administrator/Executive Director will handle daily administration of the Chapter, and serve as the primary spokesperson for the organization.

APA Minnesota is seeking Letters of Interest for individuals, partnerships, or firms interested in serving in this role. APA Minnesota will either choose from the LOI process, or move to a more detailed Request for Proposals.

APA Minnesota currently operates under an Administrator format of daily operations. As part of our Strategic Planning efforts, the Chapter is seeking to evolve this position into a more visible position that can speak on behalf of the organization at a number of venues and proactively advocate for our supported policies. The selection process for this position will help make a final determination on this proposed change, which will have an impact on our budgeting process.

This LOI is divided into two (2) categories.

- Primary/Existing/Required Responsibilities
- Optional Responsibilities

Primary Responsibilities

APA Minnesota is seeking an Executive Director to perform the duties of Chapter Administrator, Event Coordinator, Communications Director, and Policy Advocate. Interested respondents can submit proposals for an individual duty of this position. APA Minnesota reserves the right to select candidates for individual duties, resulting a 'de-centralized' staffing approach. This multiple staffing approach is the current APA Minnesota model.

It is anticipated that the Executive Director will commit an average of twenty (20) hours per week. APA Minnesota is expecting to budget \$45,000 for this position, which is negotiable.

Chapter Administrator

This position will serve as the Chapter's primary administrative officer.

- Respond to inquiries about Chapter operations and membership via phone, email, and fax, etc.
- Compile agenda items and distribute agenda packets to Board of Directors.
- Regularly review Chapter communications, including but not limited to website and social media.
- Coordinate membership logistics with the American Planning Association's National Office (parent organization).
- Enhance the Chapter's fundraising efforts.

Event Coordinator

APA Minnesota hosts a variety of events. APA Minnesota is seeking either the Chapter Administrator or a third party vendor to handle event logistics on behalf of the organization. Interested individuals or entities may submit for Event Coordinator without submitting to be the Chapter Administrator.

- Fall Conference (www.plannersconference.com)
- This is the marquee event for APA Minnesota and occurs over three (3) days in September.
- Spring Seminar (1 Day Event)
- Brown Bag Lunch Series (Monthly)
- Networking/Social Events (2-3 Yearly)

Optional Services

APA Minnesota currently offers the following elements as multiple contractor positions, also known as the 'decentralized approach'. APA Minnesota is considering combining these ser-



Executive Director (cont.)

vices with the Chapter Administrator for the appropriate candidate.

- Communications Director
- Policy Advocate (Legislative Liaison)

Communications Director

APA Minnesota has prioritized communication as a strategic initiative. Over the past 2-3 years, the Chapter has made several advancements on this front.

- Publish bi-monthly chapter newsletter, Planning Minnesota
- Publish bi-monthly eUpdate version of Planning Minnesota
- Publish weekly social media posts (Facebook and Twitter)
- Send email blasts to Board of Directors and Membership as needed
- Update website content as needed (utilizing existing web-based content management system; does not require website programming experience).

Policy Advocate

APA Minnesota has recently adopted a new Policy Platform. APA Minnesota desires a candidate that can aggressively advocate for our policy positions. This is especially important in a time where a number of our supported policies are being challenged at the local, state, and federal level.

The Policy Advocate is expected to be active in tracking applicable legislation and case law and actively coordinate the Planners Day at the Capitol. A new expectation for this position would be to testify at various Minnesota Legislative Committees on issues pertaining to the Policy Platform.

Minimum Qualifications

- Experience with Microsoft Office Suite.
- Experience with email platforms.
- Ability to handle accounts payable and other financial transactions.
- Ability to communicate via phone, email, and fax.
- Demonstrated knowledge of land use planning theory.

Desired Qualifications

- Experience advocating for policy positions, especially in the field of land use planning.
- Experience testifying at the Minnesota Legislature.
- Experience with event planning and logistics.

Submittal Process

Interested individuals or firms should submit a one page Letter

of Interest, Resume, and Fee Schedule to

tgladhill@planningmn.org by Friday, July 21 at 12:00 p.m.

(Noon). The Fee Schedule shall include applicable hourly rates and an annual not to exceed amount. The Letter of Interest must specify the exact categories the respondent is applying for. As a reminder, these elements include the following.

- Chapter Administrator
- Event Coordinator
- Communications Director
- Policy Advocate

Selection Process

The tentative review process is as follows. APA Minnesota reserves the right to adjust this selection process.

Letter of Interest (current step)

Request for Proposals (potential step)

The APA Minnesota Executive Committee (President, Vice-President, Secretary, Treasurer) will complete an initial review of responses in July. The Executive Committee will recommend a selected candidate to the full Board of Directors in August. APA Minnesota reserves the right to complete a more detailed Request for Proposals from LOI Respondents.

APA Minnesota will be hosting individual conference calls for interested candidates on Friday, July 14. Please contact Tim Gladhill, APA Minnesota President at 763-433-9826 or tgladhill@planningmn.org to set up a meeting time.

About APA Minnesota

The Minnesota Chapter of the American Planning Association (APA Minnesota) is a non-profit statewide organization of over 750 planning professionals, educators, local officials and planning commissioners who are involved in planning-related activities on behalf of state and regional agencies, counties, cities, towns, educational institutions and the private sector.

Planning involves the use of many tools, including economic and demographic analysis, natural and cultural resource evaluation, goal-setting, visioning and strategizing.

Besides being the only profession specially trained to look at how these elements fit together, planners bring something more. Planners can offer options so communities & citizens can achieve their vision of the future.

For more information, please visit our website at www.planningmn.org.

The Importance of Future Thinking for Decision-Making and Planning

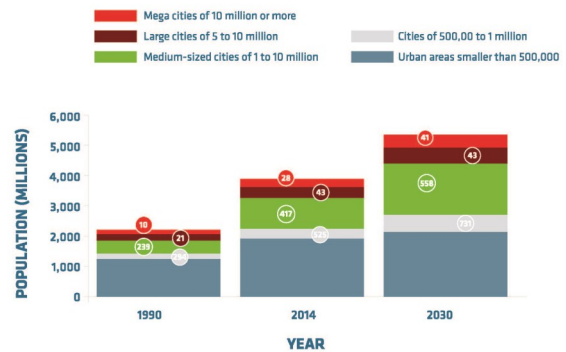
By David Beurle, CEO, Future iQ, future-iq.com

We routinely make decisions based on information about the future. We check weather forecasts, read predictions on commodity prices, and try to determine what the stock markets will do next. Retail businesses order inventory based on predicted sales. How certain do you need to be about the future before committing to investment in community health programs or to building new infrastructure for your city?

The importance of how we think about the future cannot be understated. The cost of following perilous pathways, or the opportunity cost of not investing in prosperous pathways, can be great. Think of what the value would be to know with greater certainty what will happen next. How do we cultivate our 'future intelligence' to enable us to peer further into the future to help our decision-making?

We can explore the future by examining and extrapolating historical trends. The key challenge is knowing how to anticipate disruptive developments, such as the rapid adoption of automation or the onslaught of a natural disaster. The next challenge is to more accurately predict what the future looks like and prepare for the consequences.

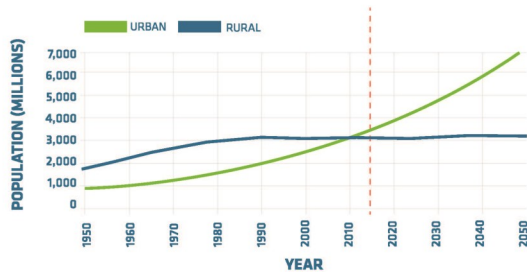
We cannot know with certainty what will happen next, but we are able to explore future pathways. We can gather the collec-



better understand what some of the changes might be. For example, Future iQ is working with several communities on visioning, strategic planning and economic development projects involving multi-sector participatory scenario-building activities. These scenarios will offer some unique views of the future by building on previous studies and by anticipating plausible changes. The goal is to identify plausible future pathways for community planners and to clarify preferred futures, while highlighting potential pathways to perilous futures.

Cities and those that live within them are becoming one of the most influential factors shaping the future of the planet. As of July 2015, the world population stood at 7.3 billion and is estimated to grow to at least 9 billion by 2050. In 2013, global urban population surpassed rural population. With this growing population and the draining of many finite resources, it may be argued that we are approaching a new point of crisis. But there are trends such as revolutionary technological developments that just may provide the changes we need to mitigate and alter the trajectory we are on.

Creating a sustainable and viable future scenario will require collaboration and effort at all levels and by all sectors. The scenario planning process aims to explore these types of future-shaping issues and brings the big picture scenarios down to scale at a local level. This is where visioning, strategic planning



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People-focused engagement backed by transparent data and analysis are the cornerstones of Future iQ's visioning and planning processes. We bring global realities to local concerns to help people plan for the future.

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Connecting People + Place + Time

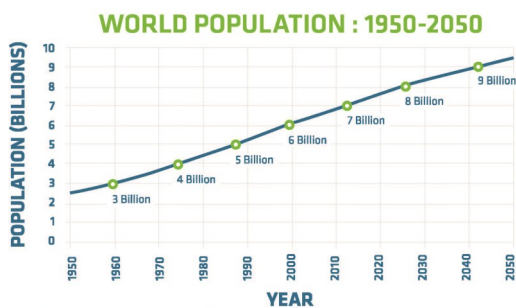
Future Thinking (cont.)

and foresight will help inform better decision-making.

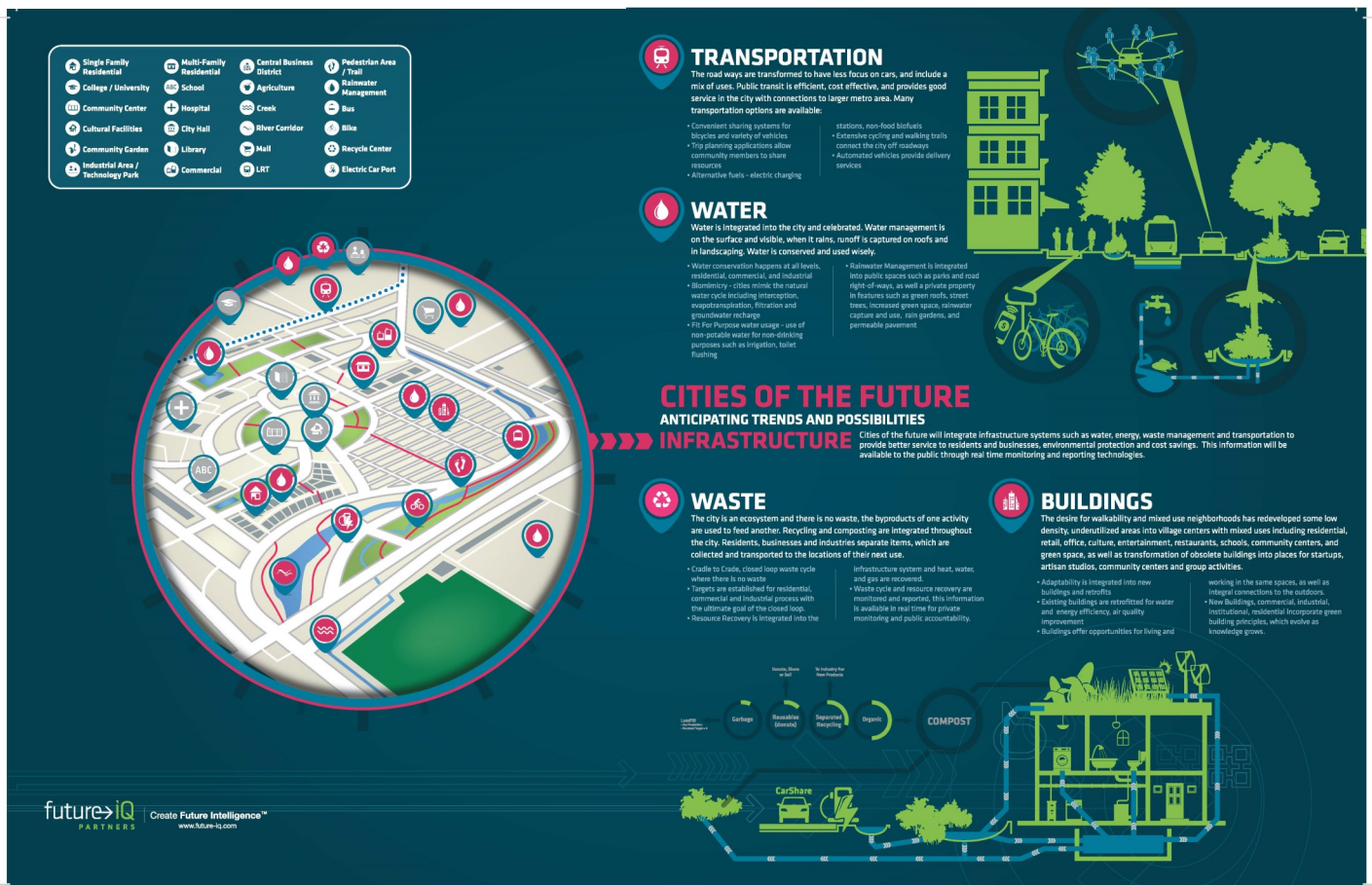
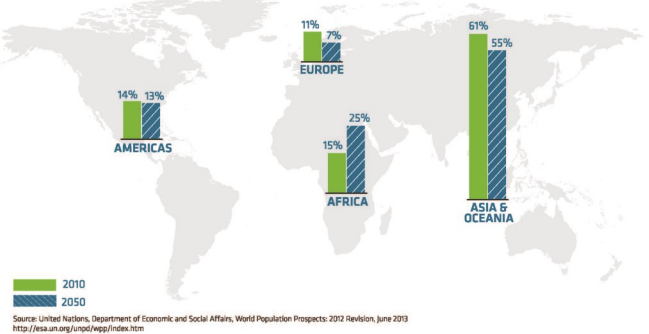
For cities and regions, this deep thinking and future oriented analysis is key to helping community planners, industry participants, policy makers, and the public respond to emergent forces. Future thinking may be informed by projections and other methods of data analysis; however, the benefit of future thinking is how it alters our perceptions of how certain decisions may play out. It prompts us to move out of our usual thought processes. Bringing collective intelligence and a future think-

ing perspective gives clarity to better decision-making in a very real way.

Future iQ is currently collecting input to accelerate shared learning on significant topics and to gather key insights on emergent trends. Please help us by providing your input on how you think cities may evolve and how planners and officials can artfully redesign city functionality for an emerging world. The results will be posted on our website and sent to anyone who signs up to follow the discussion. Take this survey and join in! <http://lab.future-iq.com/futurecities/>



REGIONAL DISTRIBUTION OF GLOBAL POPULATION BY REGION, 2010 & 2050



Updated APA Membership Welcomes New Generation of Planners

By Monica Groh, APA Director of Emerging Professionals

Big changes are coming to the American Planning Association! Beginning on July 11, APA student membership will be free to any full- or part-time student actively matriculated in any university or college degree program. APA also will offer two years of reduced dues to help bridge the gap between university and professional life. First-time members will enjoy discounted introductory rates as well.

Student Membership

Under the new student membership program¹, any student can be a member of APA, a [local chapter](#), and up to five [divisions](#) at no cost. This applies to all students, regardless of current or previous APA membership, seeking a degree at any level (undergraduate, masters, PhD), who are actively matriculated in a college or university degree program.² Students do not have to be in a planning program and we welcome individuals in allied programs like geography and urban studies who are interested in planning. After completing their studies, students can transition into a two-year membership program that offers discounted introductory dues.

You may be thinking to yourself, “Great! This will make it easier for more students to join APA and strengthen the student community!” You also might be asking, “What will keep them once they join?”

We think our expanded set of benefits will persuade them. Students have told us that they need tools and resources to network, explore career paths and opportunities, and build real-world skills. They also want opportunities to showcase their work and creativity. Finally, they seek a community that shares their passion for making vibrant communities and a better future.

Here are some of the ways APA’s new student membership programs responds to their needs:

- Free digital access to the latest industry research and trends as reported in *Planning* magazine, the *Journal of the American Planning Association*, *Zoning Practice*, a new E-book Collection and Research KnowledgeBase, e-newsletters, as well as by APA’s renowned Planning Advisory Service.
- Career services and support through mentoring, Career

Reality Webinars, and skills training.

- Awards, scholarships, and competitions recognizing student excellence.
- Financial support for conference attendance and student organization activities.
- Leadership and volunteer opportunities at the national, chapter, division, and university levels.
- Free membership in up to five [APA divisions](#) – communities of planning specialties, populations, and interest areas.
- Out-of-classroom learning at the National Planning Conference and other in-person and online sessions, webinars, and events.

There is more! Later this year, APA will launch the [AICP Candidate Pilot Program](#), including a dedicated mentoring component, aimed at helping qualified participants become certified by the American Institute of Certified Planners. Ambitious students who attain certification while seeking a degree will benefit from free AICP membership until they complete their studies.

Two-Year Introductory Rates

New members³ will benefit from an introductory rate of \$95/year (\$75 APA/\$20 chapter) for two consecutive years, before entering APA’s salary based dues structure. In addition to all benefits of APA membership, this introductory period includes discounts on AICP and division memberships, and savings on *Zoning Practice* and *JAPA*.

We look forward to working with the entire APA community — including leaders, chapters, divisions, and student groups — as well as key partners like the Association of Collegiate Schools of Planning, the Planning Accreditation Board, and individual colleges and universities, to continue exploring ways to make APA a stronger and more inclusive community for the next generation. Please encourage students, recent graduates, and other colleagues you know to join, renew, and participate in APA, and let us know how we can support your efforts.

Visit planning.org/membership for more information.



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APA Spring Seminar Recap

In April, APA MN hosted a unique mobile walking tour focused on redevelopment projects both past and present in Saint Paul. Attendees spent the afternoon exploring a variety of project sites in Lowertown and along the Green Line in Saint Paul while hearing first hand from the planners and developers that helped make these projects come to life. Topics discussed on the tour included the origins and vision of these sites, planning and design decisions, and funding mechanisms used to implement the project.

The program started at the US Bank Building in St. Paul and proceeded to redevelopment sites in downtown St. Paul, including: River Balcony, Custom House, and Kellogg Mall Park. The tour continued via the Green Line LRT to discuss City planned and existing projects along the way with a stop at Vandalia Tower. After the tour, attendees were able to stay for a hosted happy hour at Lake Monster Brewing, located in the Vandalia Tower complex.

Many thanks to **Lucy Thompson** (City of Saint Paul) and **Josh Williams** (City of Saint Paul) for hosting the tour and being our esteemed tour guides, as well as developer experts **Herb Tou-**

sley (Exeter Group) and **Joe Meyer** (First and First) for providing the developer's perspective on the sites they were a part of.

For more information about the event and to view the event materials, visit the Chapter website: <http://www.planningmn.org/>



Events and Information

Fall Conference Update

Mark your calendars for the annual APA MN planning conference!

This year, the conference will be held at the Verizon Center in Mankato, MN from Wednesday, September 27 to Friday, September 29.

The theme of the conference is "Around the Bend: What's Next for Planning". We want to focus and think about innovative ideas, problem solving skills, and examples from around the state on how to best implement planning projects. Professor David Schultz from Hamline University will deliver the key-note speech on "Fact, Fiction, and Evidence: The State of Planning in the Current Political Climate."

GTS will offer two training sessions on the morning of Wednesday, September 27. Several mobile tours will be offered; a Historic Bike Tour, a Historic Kayak/Canoe ride on the river, a tour of Mankato Metro Transit, a Walking/Art Tour, and a Climate Action Tour at the Campus. A tour of the Chankaska Creek Ranch and Winery is also planned for Wednesday, September 27. This is a 3-hour tour providing bus transportation, wine tasting, and light hors d'oeuvres (\$35 per person).

The program also includes many opportunities to network with your peers and make new connections! We hope to see you there!

Updated information on the Conference will be posted on www.plannersconference.com. Registration opens early August, 2017.

Information on Lodging

APA MN has rooms reserved at two hotels. To take advantage of the group rates, please book your rooms by the dates below and mention the American Planning Association conference rate at the time of reservation.

Mankato City Center Hotel 507-345-1234 101 E Main St.
APA MN rate \$86.00 plus tax/night. Reservation must be made by August 27, 2017 to receive the group rate.

za. APA MN rate \$119.00 plus tax/night. Reservation may be made by calling or going through the website at www.mankatodowntown.stayhgi.com and using the code AP1. Reservation must be made by September 5, 2017 to receive the group rate.

Parking is available for the conference in the Mankato Place Parking Ramp next to the Hilton.

Dates for 2018 Conference Set

Perhaps it seems a little early, but we like to keep the membership informed. We are announcing that Conference 2018 is going to be held in Rochester, on September 26-28, 2018. The conference site will be the newly renovated Mayo Civic Center, and we have contracted with several downtown hotels for lodging.

As you all are aware, Rochester has been planning for Destination Medical Center, a 6 billion dollar partnership between Rochester, Minnesota state government, Mayo Clinic, and other private partners, in an effort to compete in a worldwide market for medical care and services. The expansion of the Civic Center has nearly doubled the size of the facility. It will be exciting for the APA Minnesota chapter to once again take advantage of all the City of Rochester has to offer.

Many opportunities for mobile tours will certainly be part of the package. If any of you are interested in working on the 2018 conference committee or chairing any of the sub-committees, be sure to get in touch with Tim Gladhill at tgladhill@ci.ramsey.mn.us. We look forward to seeing you all in Rochester in 2018.

New Brownfield and Health Tool Helps Give Blighted Sites a Healthy Second Chance

Revitalizing brownfield sites offers an opportunity for communities to spur economic growth, resolve neighborhood blight,



Events and Information (cont.)

increase community connectivity, restore ecological balance and promote public health. The benefits are tremendous, but often the task of transforming these sites into productive community assets can present challenges, including the complicated process of identifying and prioritizing the redevelopment strategies that will best meet the long-term needs of the environment and community. Minnesota Brownfields and the Minnesota Department of Health have developed a Brownfield and Health Indicator Tool to help community planners, landscape architects, developers and community leaders overcome this challenge.

The Brownfield and Health Indicator Tool incorporates a series of indicators that address community health factors and aims to streamline project decision-making process by providing a framework for stakeholders to identify and prioritize redevelopment goals. Designed as a self-guided tool by those who influence and work on brownfield projects, the Brownfield Health Indicator Tool's framework supports existing project decision-making processes. To access the Brownfield Health Indicator Tool, visit [Brownfield Health Indicator Tool](#) or [Brownfields and Public Health](#). To learn more about the tool's launch and current pilot project by the City of Duluth, [click here](#).

Calling All Mentors!

The APA-MN Chapter is initiating a mentor program! We are kicking off the program through a Mentor Mixer/Speed Networking event on August 3rd (4:30 to 6 p.m.) and are CALLING ALL MENTORS! This is an exciting opportunity to volunteer your time giving back to the planning community and providing young professional planners with the skills they cannot learn in school.

We are asking for 20 people willing to contribute up to 10 hours of their time the next year by attending up to three planned events and up to three individual meetings with your mentee. Please consider this amazing opportunity!

To sign up, indicate your interest by responding to: egoellner@goldenvalleymn.gov

Careers in Planning, Beyond Planning Webinar

The APA is holding a free [Careers in Planning webinar](#) Thursday, July 20, 2017 2:00 PM - 3:15 PM CDT. As the field of planning evolves, more and more people trained as planners are choosing jobs and careers outside traditional planning departments and firms. But where and how do they belong? How are they using their skills and

what can we learn from them about the changing nature of the field? And finally - do they see themselves as planners?

In this panel discussion, hear from your peers about their work in "non-traditional" sectors, including public health, advocacy, and foundations. Each speaker will describe how they use their planning skills in their job, illustrate their role, how they bring a planning voice to their work, and how they influence the work of their organization while keeping planning in mind. There will be time for questions from the audience.

This session is for emerging professionals and anyone who is interested in learning more about non-traditional career paths in planning. **CM | 1.25**

Speakers

Beth Altshuler, Raimi + Associates, Berkeley, CA

Nupur Chaudhury, New York, NY

Jaime Fearer, AICP, San Jose, CA

Anna Ricklin, AICP, American Planning Association, Washington, DC

Complete Streets Webinar

The National Complete Streets Coalition continues its monthly webinar series designed to help professionals from a variety of disciplines put Complete Streets into action. The next webinar in the series, Greening the Streetscape: Complete Streets & Stormwater Management, takes place on Monday, July 10, 2017 from 1:00-2:00 PM EDT.

Co-host NACTO will join the Coalition in discussing questions such as: How can transportation projects be designed to benefit the environment, promote public health, and manage stormwater, all while creating vibrant, attractive, walkable places? And what innovative strategies are cities around the country using to make their streets safer and more resilient?

This webinar will highlight NACTO's new Urban Street Storm-



National Association of
City Transportation Officials



Events and Information

This event is free but [registration](#) is required. We hope you'll be able to join us.

Cool & Connected: Bridging the Broadband Gap Webinar

APA is hosting a [free webinar on broadband](#) on July 25, 2017, 4:30 p.m. CDT.

Many rural communities are actively seeking new opportunities to drive economic growth but are restrained by inadequate broadband access. Businesses need fast and reliable connection speeds to process payments and orders, participate in online commerce, and stay competitive in an increasingly tech-oriented economy. Anchor institutions such as schools and hospitals are unable to move and manage information quickly and provide public services as efficiently as possible. Helping small communities bridge the broadband gap is critical to strengthening rural America's economy.

To help rural communities get up to speed, Smart Growth America is working with the U.S. Department of Agriculture, U.S. Environmental Protection Agency, and the Appalachian Regional Commission on Cool & Connected, a technical assistance program to help rural communities find new economic opportunities by providing planning assistance for sustainable downtown development and investments in reliable, high-speed internet access. **CM | 1.0**

Mapping Food Access Webinar

The Rhode Island chapter of the APA is sponsoring a free webinar entitled [Mapping Food Access as Part of a Statewide Food Strategy](#) on Friday, July 14, 2017 12:00 PM - 1:30 PM CDT.

This session will showcase a GIS-based food access tool that is part of Rhode Island's leading-edge State Food Strategy. The map will allow practitioners, officials, and advocates to develop stories about how different neighborhoods experience shopping for and eating food on a day to day basis. Speakers will provide examples of how the map can be used to effectively set the stage for policy reform and talk about its future role in the broader food movement in Rhode Island. The project was funded through the American Planning Association's Planners4Health initiative and is led by the local APA Chapter and the Rhode Island Food Policy Council. **CM | 1.5**

GTS Educational 2017 Land Use Training & Education Program

From basic to advanced core content, to special and emerging topics, the **Land Use Training and Education Program** is designed to provide opportunities for elected and appointed officials, land use planning and zoning staff, the business community, community-based organizations, and concerned citizens from cities, suburbs, towns, and rural areas to engage in conversations and collaborative learning that will drive toward equitable and sustainable land use outcomes.

Workshops are held throughout the year in various locations. Presenters have extensive backgrounds in their discipline areas, and workshops include practical content, opportunities for in-depth study and hands-on application as well as handouts and reference materials. The purpose of the Program is to ensure economic vitality, and environmental and public health for all communities by engaging and informing a diverse group of public, private and civic stakeholders regarding ongoing and emerging land use issues.

Beyond the Basics of Planning & Zoning: Variances and More!

Thursday, July 6, 2017 - St. Paul, Minnesota - 9:00 a.m. - 4:00 p.m.

Monday, July 17, 2017 - Owatonna, Minnesota - 9:00 a.m. - 4:00 p.m.

Thursday, July 20, 2017 - Little Falls, Minnesota - 9:00 a.m. - 4:00 p.m.

Workshop Venues:

St. Paul

League of MN Cities
145 University Ave W.

Owatonna

Public Utilities Building
208 S. Walnut Ave.

Little Falls

Initiative Foundation
405 1st St. SE

To register for any workshop, please click [HERE](#).

Local Mitigation Planning Webinar

The Sustainable Communities Division & Hazard Mitigation and Disaster Recovery Planning Division of the APA are sponsoring a free webinar [entitled Making Communities More Resilient Through Local Mitigation Planning](#) on Friday, July 21, 2017 12:00 PM - 1:30 PM CDT.

This webinar seeks to strengthen the ties between hazard mitigation planning and other local planning and regulatory land-

Events and Information (cont.)

use processes. It introduces hazard mitigation as a vital area of practice for planners and provides practical steps on how to integrate hazard mitigation strategies into local plans, including comprehensive and functional plans. It also shows where hazard mitigation can fit into zoning and subdivision codes. Best practices and practical applications, including the APA Safe Growth Audit, are provided. The presenters have valuable experience at both the national and local levels and can offer a variety of effective strategies and methods on incorporating mitigation into local plans. **CM | 1.5**

Placemaking and Public Art Webinar

The Urban Design and Preservation Division of the APA is sponsoring a free webinar entitled [Placemaking and Public Art](#) on Friday, July 7, 2017 12:00 PM - 1:30 PM CDT.

On large complex mixed-use projects, how is “placemaking” orchestrated to provide variety, meaning, and unity? What are the considerations in selecting artists and what principles are transferable to other settings? Paula Rees, a Seattle-based designer, will present her philosophy of makes a “place” and the integrated details of her team’s work into mixed-use developments across the U.S. Places that have been exceptionally successful due to creating, or recreating dynamic streetscapes, vibrant retail and memorable public space. Current projects to be shared will include Pike & Rose, the new 24-acre neighborhood in Montgomery County, MD, as well as Assembly Row, a 55-acre “best new neighborhood” emerging in Boston, MA, and Interbay, a flex-industrial neighborhood Rees helped re-zone near downtown Seattle. Rees will clarify the role of public

art in placemaking, and the connection between providing environmental experiences, and the synergy with retail and attracting people. **CM | 1.5**

Promoting Healthy Communities

The Planning and Community Health Center just released "[Metrics for Planning Healthy Communities](#)," a new tool that supports health tracking in planning practice and policy. Based on research, APA outlines five domains where planners can measure and track health improvements. The tool identifies key built-environment indicators and policies to promote public health and analyze health inequities.

Learn how planners, allied professionals, officials, and stakeholders are convening in [cross-sector roundtables](#) to consider how to make health a priority in planners' work and in the communities they serve



Events and Information (cont.)

Regenerative Design: The Intersection of Resilience and Sustainability

How do we envision a new role for design in a world that is increasingly digital, global and devoid of connections to place, people and the natural world? How do architects consider an integral design process merging the designed world or “technosphere” with the life support system or “ecosphere” of the planet? How do we meet human needs, create delight and inspiration while enhancing the potential of natural and social systems? Can buildings be analogs for living systems? How do we create architecture in a complex world that is both sustainable and resilient?

Join USGBC Minnesota for our quarterly member meeting, where we'll be joined by two thought leaders working at the crossroads of resiliency and green building.

Speakers Include:

Richard Graves, AIA, Director and Associate Professor -

Center for Sustainable Building Research

Ariane Laxo, Certified Interior Designer - HGA Architects and Engineers

Lunch is included with registration.

This program qualifies for 1 GBCI CE hour and 1 AIA LU/HSW CE Hour. [Register online.](#)

Trees Webinar

The South Carolina Chapter of the APA is sponsoring a free webinar entitled [Trees: The Original Green Infrastructure](#) on Friday, August 4, 2017 12:00 PM - 1:30 PM CDT. Communities everywhere are recognizing a greater value in how trees serve their areas well beyond beautification. This webinar will focus on trees as green infrastructure and will briefly take the viewer through the many benefits of urban tree canopy and how small investments in planning for, planting and maintaining trees can lead to impactful rewards. A majority of the webinar will then explore a few different green infrastructure planning case studies in South Carolina and Virginia. The case studies will range from projects already complete and well into successful implementation plans and adopting new

Job Opportunities and RFPs

Job Title: Planning Assistant

Hiring Agency: City of Burnsville

Web Link: <http://www.burnsville.org/jobs>

Deadline: July 9, 2017

Salary Range: \$22.39 - \$24.69 per hour

Job Description

Provides technical and administrative support to development review related activities in the Community Development department. This includes coordinating, imaging and tracking development review applications and permits. Communicates routine information regarding zoning and subdivision criteria; provides technical support to planning/city staff including GIS and escrows. This position also serves as the first point of contact for public inquiries received in person, by telephone, mail, email or fax.

Application Instructions

Applications can be submitted online at www.burnsville.org/jobs.

Job Title: Planning Manager

Hiring Agency: Community Design Group

Web Link: <http://www.c-d-g.org>

Deadline: July 10, 2017

Salary Range: TBD

Job Description

Community Design Group is seeking an experienced Planner for a senior-level position leading and supporting services in the areas of sustainable transportation, comprehensive planning and urban design.

Qualifications

Qualified applicants will fulfill the requirements listed below, and are excited to grow professionally with a skilled team who share in building upon the company's vision and values:

- Minimum of 7-12 years of experience working as an urban planner in a project management role, leading staff and delegating work
- Master's Degree in City Planning, Urban and Regional Planning, or related discipline
- Current AICP certification

Job Opportunities and RFPs (cont.)

- Experience in developing Comprehensive Plans for cities and communities
- Experience in developing Bicycle and Pedestrian / Multimodal / Sustainable Mobility Plans for cities and communities
- Personal experience as a bicycle rider / commuter
- Minimum 3-5 years of experience in a consulting environment
- Experience in and knowledge of budgets, forecasts, quality control and general project management
- Experience in working as a collaborative leader, with a commitment to mentoring less experienced staff and supporting a collegial exchange of ideas, finding enjoyment and fulfillment in facilitating the success of others
- Will want to work with a team of values-driven, enthusiastic urban planners, landscape architects and community engagement specialists
- Will be passionate about professional development in themselves and in their team
- Technical proficiency in Adobe Creative Suite is a prerequisite

The right candidate will be a self starter, a critical and innovative thinker, and an energetic and creative professional who is passionate about elevating the quality of our deliverables, the skills and harmony of our team, and the satisfaction of our clients.

Major Responsibilities

- Lead and manage Urban Planning projects, including Comprehensive Plans, Pedestrian and Bicycle Plans, and Community Engagement projects
- Provide mentorship, support and direction to a diverse group of staff
- Lead Quality Assurance / Quality Control for planning projects
- Provide outstanding service and responsiveness to Firm clients

- Forge new business relationships, participate in developing fee budgets and project work narratives
- Our Vision:
We work with communities to plan and design healthy, active, artful, vital, connected, prosperous, resilient, and enduring places.
- We value connecting people to places and cultivating community
- We value a community's existing richness - in people, places, relationships and visions for the future
- We value equity and an enriched quality of life for all communities
- We value places that foster healthy, active lifestyles and we value human expression through art, culture and beauty

Community Design Group (CDG) is a design and planning consulting firm located in the heart of Minneapolis. Since 2001, CDG has been a leader in forward-thinking approaches to planning and design, specializing in sustainable solutions for mobility, placemaking and community engagement. We work closely with communities to plan and implement projects and initiatives that improve access to walking, biking, and transit, and connect people to the places where they live, work, and play.

Salary and Benefits

The salary for this full-time position is dependent on qualifications and experience. CDG offers a competitive benefits package which includes health and dental insurance, paid holidays, paid time off, flexible earned time, and a retirement plan that is matched by the company. In addition, we offer company bikeshare and carshare memberships, and public transit reimbursement.

CDG is located in the historic Colonial Warehouse building in the North Loop neighborhood of Minneapolis, adjacent to the Cedar Lake Trail. Within a short distance there are many bikeways and transit lines, as well as restaurants and the Mississippi River. Building perks include direct access to the Cedar Lake Trail, secure indoor bicycle parking, and shower facilities. The office has a comfortable, open floor plan. The space includes daylit operable windows, hardwood floors, and a variety of workspace options to accommodate a flexible work environment.

Application Instructions

To apply, please send the following materials to hr@c-d-g.org with the subject line "Application: Planning Manager" by end of day, July 10, 2017 Cover letter (PDF) Resume (PDF) Work examples, including writing, mapping or analysis samples, and Comprehensive Plans completed (PDF or links to work examples).

Job Opportunities and RFPs (cont.)

Cover letters can be addressed to Scot Nortrom, Operations Manager. Please limit size of email attachments to 10Mb (or use Google Drive, Dropbox or similar).

Only applications meeting minimum requirements will be considered. No phone calls, please.

CDG is an equal opportunity employer and encourages women and minorities to apply.

Job Title: Senior Planner

Hiring Agency: Metropolitan Council

Web Link: <http://agency.governmentjobs.com/metrocouncil/default.cfm>

Deadline: July 19, 2017

Salary Range: Starting Annual Salary Range: \$68,931 - \$76,274
Full Annual Salary Range: \$68,931 - \$97,802

Job Description

The Metropolitan Council is seeking a full time Senior Planner for our Community Development Division. The Council offers an excellent benefits package, a stable work load, and a great work-life balance! Applications must be submitted no later than July 19, 11:59 PM CST.

The best qualified candidate will hold a Bachelor's degree in City, Urban, or Environmental Planning, or a related field AND four (4) years of planning related experience OR a Master's degree in Urban and Regional Planning or similar Master's program AND two (2) years of planning related experience. Experience in development review and permitting, ordinance writing, planning implementation, or long-range planning for a small town or suburban city. She or he will be responsible for supporting the department's responsibility for the preparation and maintenance of the regional plan (Thrive MSP 2040) and Regional Systems Policy Plans, which includes review of local comprehensive plan amendments, environmental reviews, watershed district plans, housing reviews, and other planning types of reviews. This Senior Planner serves as a Sector Representative, providing planning technical assistance to Metropolitan Council Members and to local governments. This Senior Planner will also assist in the development of resources and technical assistance related to local comprehensive plans. Local Planning Assistance leads the Council's implementation of the Metropolitan Land Planning Act and its metropolitan development guide and policy plans. This work unit implements the Act through the Sector Representative Program and review of comprehensive plans, amendments to those plans, and environmental reviews, which deal with an array of land use, transportation, housing, parks, and other issues. This unit also provides planning technical assistance to Metropolitan Council Members and to communities in the local implementa-

tion of regional policies.

Application Instructions

Applicants MUST submit the Metropolitan Council's online employment application - more job information and application instructions at <http://agency.governmentjobs.com/metrocouncil/default.cfm>.

Job Title: Director of Community Development, Planning, Zoning and Building Services

Hiring Agency: City of Worthington, MN

Web Link: <http://www.ci.worthington.mn.us>

Deadline: July 21, 2017

Salary Range: \$71,639.36 to \$84,281.60

Job Description

Responsible for administering planning and zoning functions of the city. Acts as staff advisory to City Planning Commission, supervises related day to day operations, and is an active member of the team pursuing economic development for the city. Responsibilities include administration of City sponsored economic development programs, economic development grants, and tax increment financing. Position requires strong ability to communicate well and prepare effective public presentations. Provides overall supervision and coordination of Building Official and Rental Housing Inspector.

Application Instructions

Applicants must submit a letter of application, a resume, and a completed City of Worthington Application for Employment form (available from the City Clerk/Human Resources Assistant, 303 Ninth Street, or on our web site www.ci.worthington.mn.us) to:
City Clerk/Human Resources Assistant
City of Worthington
PO Box 279
Worthington, MN 56187-0279

Phone: 507-372-8600

Fax: 507-372-8630

Application deadline for first round consideration is 5:00 p.m., Friday, July 21, 2017 - Position is open until filled.



Leadership Directory

Tim Gladhill
President
 City of Ramsey
 7550 Sunwood Dr NW
 Ramsey MN 55303-5137
 Phone: **763-238-7946**
 E-mail: tgladhill@cityoframsey.com
 Cell:

Eric Weiss, AICP
Vice-President
 E-mail: ericdweiss@gmail.com

Tina Goodroad, AICP
Secretary
 City of Dayton
 12260 S. Diamond Lake Road
 Dayton MN 55327
 Phone: **763-421-0384**
 E-mail: tgoodroad@cityofdaytonmn.com

Jason Zimmerman
Treasurer
 City of Golden Valley
 Phone: **612-270-3857 (cell)**
 E-mail: jzimmerman@goldenvalleymn.gov

Therese Haffner
Central District Director
 City of St. Joseph
 Community Development Director
 25 College Ave. N.
 PO Box 668
 St. Joseph Mn 56374
 Phone: **320-229-9424**
 E-mail: thaffner@cityofstjoseph.com

Erin Perdu, AICP
Metro District Director,
 Senior Planner
 WSB & Associates
 701 Xenia Ave. S., Suite 300
 Minneapolis MN 55416
 Phone: **763-287-8316**
 E-mail: eperdu@wsbeng.com

Patrick Boylan, AICP
Metro District Director
 Metro Council
 Local Planning Assistance
 Phone: **651-602-1438**
 E-mail: patrick.boyland@metc.state.mn.us

Suzanne Rhees, AICP
Metro District Director
 Water Policy Consultant-DNR
 500 Lafayette Road
 St. Paul MN 55155-4052
 Phone: **651-296-0768**
 E-mail: Suzanne.rhees@state.mn.us

Wayne Hurley, AICP
Northwest District Director
 Planning Director
 West Central Initiative
 PO Box 318
 Fergus Falls, MN 56538-0318
 Phone: **218-739-2239** Fax: 218-739-5381
 E-Mail: wayne@wcif.org

Brad Chapulis
Southwest District Director
 City of Worthington
 Director of Community/Economic Devl.
 303 Ninth Street
 Worthington MN 56187
 Phone: **507-372-8640**
 E-mail: bchapulis@ci.worthington.mn.us

James Gittemeier, AICP
Northeast District Director
Conference Co-chair 2014
 Senior Planner
 Arrowhead Regional Development Commission
 221 W. First St
 Duluth MN 55802
 Phone: **218-529-7556** Fax: **218-529-7592**
 E-mail: jgittemeier@ardc.org

Lew Overhaug
Southeast District Director
 Winona County
 177 Main Street
 Winona MN 55987
 Phone: **507-457-6336**
 E-mail: loverhaug@co.winona.mn.us

Chloe McGuire Brigl
Student Director
 512 20th Ave S #1
 Minneapolis MN 55454
 Phone: **319-573-5448**
 E-mail: mogui372@umn.edu

Myles Campbell
Student Representative, ex-officio
 2104 22nd Ave S. #1
 Minneapolis MN 55404
 Phone: **603-831-2118**
 Email: mdcampbell27@gmail.com

Citizen Planner Director
 Phone:
 E-mail:

Paul Mogush, AICP
Legislative and Law Committee Co-chair, ex-officio
 Principal City Planner
 City of Minneapolis
 105 Fifth Ave S., Suite 200
 Minneapolis, MN 55401
 Office: **612-673-2074**
 E-mail:
Paul.Mogush@minneapolismn.gov

Andrew Mack, AICP
Legislative and Law Committee, ex-officio
 City of Pine City
 Community Development Director
 315 Main St S. Suite 100
 Pine City MN 55063
 Phone: **218-766-8993**
 E-mail: andrewmack@hotmail.com

Stephanie Falkers
Awards Committee Chair, ex-officio
 SRF Consulting Group
 One Carlson Parkway N
 Minneapolis, MN 55427
 Phone: **763-249-6790**
 E-mail: sfalkers@srfconsulting.com

Carissa Schively Slotterback, PhD, AICP
Faculty Liaison, ex-officio
 Humphrey School
 U of Minnesota
 Rm. 130, HHH Ctr.
 301 19th Ave. S.
 Minneapolis MN 55455
 Phone: **612-625-0610** Fax: **612-625-3513**
 E-mail: cschively@umn.edu

Minnesota Design Team Liaison, ex-officio
 Phone:
 E-mail:

Jonathan Maze and Haila Maze, AICP
Communications Director
 1395 Kari Lane
 New Brighton MN 55112
 Phone: Haila, **651-434-5743**
 Jonathan, **651-493-3724**
 E-mail: hailama@bolton-menk.com
 E-mail: apamnnewsletter@gmail.com

Michael Palermo, AICP
Conference Co-chair 2017, ex-officio
 SRF Consulting, Inc.
 Phone: **763-251-4031**
 E-mail: michaelpalermo@gmail.com

Raya Esmaeili
Conference Co-chair 2017, ex-officio
 Metropolitan Council
 Phone: **612-940-1819**
 E-mail: raya.esmaeili@gmail.com

Melissa Poehlman, AICP
Professional Development Officer, ex-officio
 City Planner
 City of Richfield
 Phone: 612-861-9766
 E-mail: mpoehlman@cityofrichfield.org

Jane Kansier, AICP
Professional Development Officer, ex-officio
 Bolton & Menk
 12224 Nicollet
 Burnsville MN 55337
 Phone: **952-358-0604**
 Cell: **612-483-4788**
 E-mail: janeka@bolton-menk.com

Elise Durbin, AICP
Professional Development Officer, ex-officio
 Hennepin County
 Phone: **612-348-4191** Cell: **612-306-7803**
 E-mail: elise.durbin@hennepin.us

Emily Goellner, LEED Green
Co-chair Young Planners Group, ex-officio
 Associate Planner
 City of Golden Valley
 Phone: **763-593-3979**
 E-mail: egoellner@goldenvalleymn.gov

Breanne Rothstein, AICP
Co-chair, Young Planners Group, ex-officio
 WSB & Associates

Planners Emeriti Liaison, ex-officio
 Phone:
 E-mail:

Thomas Jensen, AICP
Legislative Education Coordinator, ex-officio
 98-D South Drive
 Circle Pines MN 55014
 Phone: **763-780-4839**
 E-mail: thomashjensen@aol.com

Eric Schmid
Web Designer, ex officio
 Bufflehead Web Design
 3345 Pilgrim Lane
 Plymouth MN 55411
 Phone: **612-605-1520**
 E-mail: eric@buffleheadweb.net

Ben Carlisle, AICP, LEED AP
Region IV Representative, AICP Commission
 Carlisle/Wartman Associates
 Phone: **734-662-2200**
 Email: BCarlisle@cwaplan.com

Chapter Contact Information
Otto and Peggy Schmid, Chapter Administrators
 9288 Beverly Drive
 Breezy Point, MN 56472
 Phone: **888-882-5369**
 E-mail: mnapa@buffleheadweb.net

