# **PLANNING MINNESOTA**

American Planning Association
Minnesota Chapter

Making Great Communities Happen

A Publication of the Minnesota Chapter of the American Planning Association

November-December, 2017



# PLANNING MINNESOTA

American Planning Association Minnesota Chapter Making Great Communities Happy A Publication of the Minnesota Chapter of the American Planning Association

November-December 2017 Volume 36, Number 6

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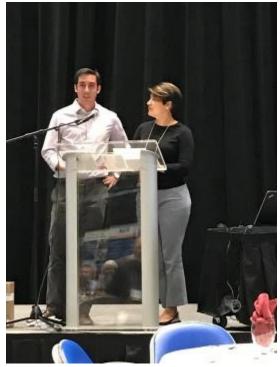


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# APA MN Annual Conference







# APA Conference (Cont.)













# APA MN Conference highlights (Cont.)













# APA MN Conference highlights (Cont.)













# Around the Bend: Response to Change Award: Local System Preservation Guide

Recipients: Anoka County, Stearns County, Otter
Tail County, Dakota County, Freeborn County,
LRRB, and SRF Consulting Group

The 2017 Around the Bend: Response to Change award was developed this year to coincide with the conference theme, Around the Bend: What's next in Planning. This award set out to honor a project that presented a unique, collaborative, and innovative response to an experienced change. The Around the Bend: Response to Change award is presented to Anoka County, Stearns County, Otter Tail County, Dakota County, Freeborn County, LRRB, and SRF Consulting Group for the Local System Preservation Guide.

The preservation of our existing roadway system has continue to be a difficult challenge for local agencies as funding is constrained and infrastructure is aging. The Local System Preservation Guide

was developed with tools, strategies and outreach methods from a pavement preservation perspective as a tool to guide decision making. Five pilot counties (Anoka, Dakota, Freeborn, Otter Tail and Stearns) tested the preservation guide, exploring preservation tools, methods, strategies and communication techniques. This work led to the







identification of eight specific preservation strategies to improve preservation and minimize financial gaps.

The overall study promoted a collaborative approach among county engineers, elected leaders and stakeholders. The research through the pilot counties provided a new lens into thinking about system preservation strategies. Please help me in congratulating Anoka, Stearns, Otter Tail, Dakota and Freeborn Counties, LRRB and SRF Consulting Group on the receipt of the 2017 Around the Bend: Response to Change Award.



## Innovation in Planning Award: Minnesota Grow Solar Toolkit

Recipients: Great Plains Institute, Minnesota Clean Energy Resources Teams, U.S. Department of Energy

The 2017 Innovation in Planning Award is awarded to the Great Plains Institute, Minnesota Clean Energy Resource Teams, and the U.S. Department of Energy for the Minnesota Grow Solar Toolkit. The Grow Solar Toolkit was developed to equip local governments

with information that aligns solar development and planning, zoning and permitting issues. The toolkit set out to address the following:

- Understanding that solar energy is a valuable resource and a development opportunity within the community, from the rooftop to the solar farm scale
- Lack of understanding or confusion about how difference types of solar development fit within typical land use regulations for different types of communities
- Minimizing soft costs for development that raise the cost of solar and limit market transitions
- benefits of solar development, such as the creation of pollinator habitat or improvement water quality, in the community's development standards



The Minnesota Grow Solar Toolkit provides a valuable resource for jurisdictions throughout the State as they tackle and promote solar development growth. Please help me in congratulating the Great Plains Institute, Minnesota Clean Energy Resource Teams, and the U.S. Department of Energy on the 2017 Innovation in Planning Award.



# Excellence in Community Engagement Award: US 59 Worthington Corridor

Recipients: MnDOT, City of Worthington, Nobles County, SRF Consulting Group

The 2017 Excellence in Community Engagement is awarded to the Minnesota Department of Transportation, The City of Worthington, Nobles County, and SRF Consulting Group for the US 59 Worthington Corridor Study. A successful community engagement process often involves engaging with our most vulnerable and underrepresented communities. The US 59 Worthington Corridor Study led by the Minnesota Department of Transportation, the City of Worthington, Nobles County, and SRF Consultant Group exemplify this by showcasing the power of leveraging existing channels and using the trusted advocate approach.

Engagement methods such as pop-up events, "table-talks", social media engagement, print media and radio ads were also used to reach out to specific cross sections of the community including environmental justice population, ethnic groups, seniors, youth, people with disability, and community members









MnDOT, City of Worthington, Nobles County, SRF Consulting Group, Inc.

who are predisposed to online engagement. Through these engagement methods, the project management team have received almost 1,200 responses to their two online surveys and have engaged with over 200 people through their inperson engagement activities.

Congratulations to the Minnesota Department of Transportation, City of Worthington, Nobles County, and SRF Consulting Group for your excellence in community engagement.



# Planning in Context Award: Eliot School Reuse Site Study and Redevelopment

Recipients: City of St Louis Park, St Louis Park School District, Eliot and Eliot View Neighborhood Associations, Hoisington Koegler Group, Inc.

The 2017 MN APA Context in Planning is awarded to the City of St. Louis Park and HKGI for the Eliot School Reuse Site Study and Redevelopment. Community driven, collaborative, balance, and visionary are all words that describe the planning process for establishing the future reuse and redevelopment of the Eliot School/Community Center site. Led by the City of Saint Louis Park and HKGI, this study illustrates the importance of working across different stakeholders to achieve a design guideline that is compatible with the City's goals, School Districts goals and the neighborhood's concerns and desires.

Through a collaborative planning process, the project team was able to collect input and identify common points of interest, which resulted in a completed design concept that was recognized by jurors as a "successful implementation of established



design criteria". Their effort to engage with each stakeholder through "open communication, also enabled compromises". The redevelopment and design guidelines for the former Eliot School building and site is an example of a planning process that balances the vision of the neighborhood with that of the city's guidelines and principles.

For their excellence in context of planning, congratulations to the City of Saint Louis Park and HKGI!



# Partnerships in Planning Award: Carver Cnty TH 41/CSAH 61 Improvements

Recipients: City of Chaska, Carver County, MnDOT, Bolton and Menk

The 2017 Partnerships in Planning Award is presented to the City of Chaska, Carver County, MnDOT and Bolton and Menk for the Carver County TH 41/CSAH 61 Improvements project. As the City of Chaska worked to implement their vision to revitalize the downtown, the existing transportation network was identified as an asset and major obstacle. The two major highways, State Highway 41 and County Highway 61, provide access and regional traffic to the downtown, but also poised challenges for local residents, business patrons and the pedestrian/bicycle community.

To develop a solution that worked for all jurisdictions, the City of Chaska, Carver County and MnDOT joined together with Bolton and Menk to identify a future transportation solution for the downtown. Through these collaborative efforts, the agencies agreed upon six goals for the corridor:

- Preserve and enrich the ambience of Historic Downtown Chaska
- Provide a comprehensive network for non-motorized transportation
- Safely accommodate all users
- Provide efficient and reliable vehicle mobility
- Provide infrastructure improvements compatible with natural and human environment
- Develop a financially responsible implementation



plan

Working together, the project resulted in a unique outcome, coordinated leaderships and a leveraging of resources. Please help me in congratulating the City of Chaska, Carver County, MnDOT and Bolton and Menk on the Partnerships in Planning Award.

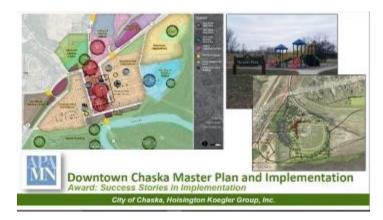


# Success Stories in Implementation: Downtown Chaska Master Plan

Recipients: City of Chaska, Hoisington Koegler Group, Inc.

The 2017 Success Stories in Implementation Award is presented to the City of Chaska and Hoisington Koegler Group for the Downtown Chaska Master Plan and Implementation. The vision for the Downtown Chaska Master Plan is to "revitalize Downtown Chaska as the hub of community destination and gathering places that reflect and celebrate our historic character, traditional small town atmosphere and values". This vision has guided the implementation of the plan over the last five years.

Various implementation tools developed within plan, like the Catalyst Redevelopment Sites, have been used to help achieve the vision for downtown. Other implementation tools include a wayfinding plan, additional interpretation of historical resources in the downtown, and a walking tour map. The establishment of a downtown special services district has also provided additional funding and leadership for community events and sign assistance grant administration. Streetscape improvements, additional signage, and façade treatments have been a



few of the recent implementation actions within the downtown. Please help me in congratulating the City of Chaska and Hoisington Koegler Group on the receipt of the Success Stories in Implementation Award.



# Outstanding Student Award: Find It, Cook It, Save It

Recipients: Andrew Degerstrom, Joe Lampe, Kevin Priestley

The 2017 Outstanding Student Award is presented to Andrew Degerstrom, Joe Lampe, and Kevin Priestley of the Humphrey School of Public Affairs for their Find It, Cook It, Save It project. This project set out to develop an innovate concept for a community food hub in the City of Brooklyn Park. The single concept brought together the elements of Find It, Cook It, Save It to bring together three scales: the region, the parcel and the practice. The student team worked together to collect, analyze and present a variety of data and concepts in a manner that was easy to comprehend, and was applicable to other jurisdictions. Multiple rounds of community engagement helped the development of the plan's outcomes.

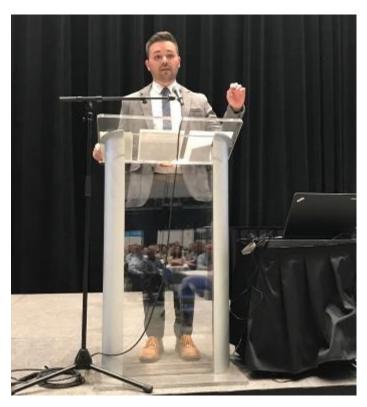
Find It, Cook It, Save It is a valuable project that will can help Brooklyn Park in addressing ongoing food challenges. A food hub has already been identified by Brooklyn Park as a main



goal. Please help me in congratulating Andrew Degerstrom, Joe Lampe, and Kevin Priestley in the receipt of the Outstanding Student Award.



# Peg and Otto Schmid Planner of the Year: Eric Weiss, AICP







Lifetime Achievement: Barry Warner, FASLA, ASLA and Mark Koegler, ASLA







# Honoring Peggy and Otto Schmid







## Gunnar Isberg Scholarship Winner: Olivia Dorow Hovland

The Board of the Minnesota Chapter of APA is proud to announce they have selected Olivia Dorow Hovland for the 2017 Gunnar Isberg Scholarship.

Olivia is a second-year master's student at the University of Minnesota, pursuing a dual degree in Urban and Regional Planning and in Public Health. Olivia has augmented her education with a summer institute at the University of California, Berkeley.

She was an intern with the City of St. Paul in 2016 and is currently interning at WSB & Associates. Along with two of her classmates, Olivia is also designing a capstone project in the Rondo neighborhood of St. Paul. In addition, she is serving as an appointed member of the City of Minneapolis' Pedestrian Advisory Committee.

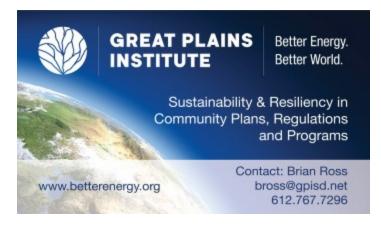
Finally, Olivia gained an interest in the Planning Student congratulate Olivia Organization at the University and was elected to the student chapter presidency for the 2017-2018 school year. We

congratulate Olivia for her scholarship award, and we look forward to working with her in her role with the PSO. Good luck in your future academic endeavors, Olivia.



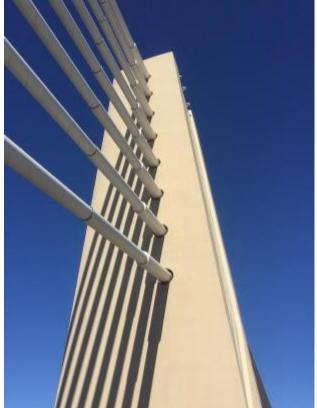














**This summer, the St. Croix Crossing,** the new bridge between Oak Park Heights, Minn., and St. Joseph, Wis., opened to the public. The one-mile bridge and its large walking/biking path drew numerous bikers, walkers and joggers to see the fall colors.





**The St. Croix Crossing** cost more than \$600 million to build. According to the Minnesota Department of Transportation, the Stillwater Lift Bridge will be converted to a bicycle/pedestrian crossing and will be part of a five-mile loop trail system connecting the new bridge and the old bridge.



# The Fight for Affordability

By Stephanie Rouse

Affordable housing is key to preserving equity and equality within cities. The ability for all citizens to find housing at a cost that does not require one-third of their income should be the standard, however many cities and regions are grappling with how to achieve this balance. Communities working on their comprehensive plan updates, especially those within the Twin Cities metro area, are looking at ways to include affordable housing. While planners are determined to find a solution, the private market can add a layer of difficulty. Naturally-occurring affordable housing units, such as those in older apartment complexes, are being bought, renovated, and sold at higher prices. Mobile home parks are also being bought and redeveloped at a rapid rate. This destroys existing affordable units, often located in walkable, transit accessible areas. One mobile home park community, the Lowry Grove Mobile Home Park in Saint Anthony chose to fight back.

In April of 2016 almost 100 households within the Lowry Grove Mobile Home Park received a letter stating the park was being sold and they would have to move to make way for a new development. For many in the park, it was the first home they had owned, while others thought it would be the last. With strong leadership, the park residents worked to raise a matching bid of \$6 million which would give them ownership and the right to continue living in the park under state law.

They found a partner in Aeon, an affordable housing nonprofit, who submitted the purchase agreement to buy the park on behalf of the residents just before the 45 day deadline. The Lowry Grove Partnership, owners of the park, ignored the matching bid and sold the property to Continental Property Group based out of Wayzata. The sale was deemed illegal by the Attorney General under the state law which states the owner of the park must accept the residents matching bid if received prior to the end of the 45 day notice period. Despite the ruling, the lawsuit remained in the courts through the summer of 2017 when the eviction notice came. All residents were to be out by June 30th.

Many residents were relocated with funds from the Minnesota Manufactured Home Relocation Trust Fund to parks in Fridley, Blaine, and Little Canada. Many of the homes were too old to be relocated and were left for demolition. Those without a home moved in with friends and family, or to affordable apartments in the metro area.

The preliminary agreement resulting from the lawsuit included the sale of 2.1 acres of land from The Village, LLC, the development company created by Continental, to Aeon to build affordable housing. The agreement also stipulated a six figure donation to a charitable fund to be set up for the former residents of

Lowry Grove. The almost 100 affordable units that were removed would be replaced as part of the new development.

The new development however, may be placed on hold indefinitely. On October 10th, 2017 the St. Anthony City Council voted down The Village, LLC's proposal to construct 712 units on the 15 acre site. They City felt a density of 40 units per acre in an area surrounded by single family homes was too much and placed a cap of 25 units per acre on the site. At this density the developer said they could not make the project work. As a result, a sign went up at the site announcing the park's reopening in April of 2018.

Lowry Grove Mobile Home Park offered residents \$480 in rent for the land. This affordability is not often seen in the metro area especially when located in a good school district and on reliable transit lines as in the case of Lowry Grove. A Metropolitan Council study showed no new parks have been constructed since 1991 and ten have closed. People of color are disproportionately affected, as they make up half of all residents affected by park closures, but only 10 percent of the state's population. Of the park closures in the last 30 years, half of those have been in Hennepin County.

Similar to the Lowry Grove example, many urban and innerring suburban communities are facing the loss of a significant number of their naturally-occurring affordable housing units that are located in older multi-family housing complexes. Many of these buildings are being sold to new buyers who, responding to extremely low vacancy rates are renovating older, more affordable apartments and charging what the market will bear. Minneapolis is a prime example, where rental demand is particularly high along with the need for affordable housing. Data gathered by the Metropolitan Council shows that the number of units in Minneapolis considered affordable to those making less than 50 percent AMI declined by 13 percent between 2000 and 2010, while the total number of rental units increased by 7 percent over the same time period.

One recent example is the Alden Apartments in Minneapolis. The 87-year-old former hotel houses 68 apartment units near Hennepin Avenue and I-394 in downtown Minneapolis. The units were affordable until the new owner finished renovations in 2016. Now, what were modest units include quartz countertops and high end appliances found in nearby luxury apartments. The location of this apartment building, like so many in Minneapolis and other close-in suburbs, is ideal for lower-income renters due to its proximity to services, jobs, shopping (including grocery stores and pharmacies), and transit. But those same amenities make the buildings highly desirable for millennials and other renters looking to move back to the "center" of the metro area.

#### **New Board Members**

#### Joe Janish

#### Central District



I am excited to potentially serve my colleagues as the Central District Director. I live in the St. Cloud, MN area and am the Community Development Director for the City of Andover. I work with residents, businesses, city staff members, and both elected and appointed officials in matters related to economic development and planning and zoning. I earned a Bachelor's of Arts degree major-

ing in Local and Urban Affairs from St. Cloud State University, a Master of Public Administration degree (MPA) from Hamline University and a Master of Business Administration degree (MBA) from Hamline University.

My planning experience includes both City and County perspectives. Prior to the City of Andover, I worked for Benton County, MN and gained valuable knowledge related to County Government and central Minnesota issues. My career started with the City of Jordan, MN as an intern, then a City Planner position that lead to a Senior Planner position. While with the City of Jordan, I worked closely with other departments on planning and zoning items along with economic development projects.

I was Conference Co-Chair for the 2016 MN APA Conference held in St. Cloud, MN and I served on the Jordan Area Chamber of Commerce Board. I was President of the Jordan Area Chamber of Commerce Board in 2004.

As your representative, I plan to increase networking opportunities by working with other professional organizations to provide well-balanced training opportunities.

#### Jenn Moses

#### Northeast District

Even though I still have the certificate showing completion of my 2<sup>nd</sup> grade "City Planning" course, I didn't discover that planning was my professional calling until well into grad school. I had attended the University of Minnesota Duluth for English and Women's Studies and, after a career in mar-



keting, started at the Humphrey Institute (U of M) in Public Policy, switching to Urban and Regional Planning once I read my first comprehensive plan. Now, I've been a planner for 10 years, first at a consulting firm in the Twin Cities and for the City of Duluth since 2009. I love working and living where I can see Lake Superior every day, in a city with such

diverse opportunities and challenges.

My APA MN volunteer experience includes helping to plan two state conferences, and locally, planning occasional social gatherings for area planners. I'm active in Junior League and my church, and am driven by opportunities to give back to my community.

As the Northeast District Director, I am committed to:

- Communicating to everyone in the northeast district what is happening at the chapter level, including regular email correspondence to all northeast members with updates.
- Continuing my practice of hosting social gatherings for networking and planners' tours of local developments.
- Supporting local training opportunities and ways to earn CM credits.
- Finding out from members what else is needed!



I appreciate your consideration and would look forward to serving you.

# **Angie Bersaw**Southwest District Director

Angie is a Senior Transportation Planner for Bolton & Menk. She has over 14 years of experi-

ence in project management, stakeholder facilitation, and transportation, community, and environmental planning.

## New Board Members (Cont.)

Angie's areas of specialty include transportation planning needs and alternatives analyses; corridor studies; municipal, county, and subarea transportation plans; and community engagement. Angie enjoys working through complex and difficult situations and finding common ground between the various stakeholders on which to build upon.

Angie holds an M.A. Degree in Urban and Regional Studies and a B.A. Degree in Corporate Finance from Minnesota State University, Mankato. She is also trained in the principles of Systematic Development of Informed Consent (SDIC) and has developed numerous stakeholder involvement plans and workshops for technical staff and decision makers.

Angie lives in Mankato with her husband and three kids. She enjoys reading, spending time with her family, and watching her kids' activities which include football, baseball, softball and gymnastics.

As the Southwest District Director, Angie is committed to promoting planning in Southwest Minnesota and improving professional and educational opportunities within the district

#### **Stephanie Rouse**

Metro District Director



APA Minnesota is the gateway for providing information, assistance, and guidance to not only planners but professionals in fields that link to our field. As a Metro Area Director, I would work to strengthen this role to better serve our community. Connecting planners to each other and allied professions is vital to expanding the network of information and knowledge that creates innovative and engaging

projects in our cities. My diverse educational background in architecture and planning with experience in research and preservation helps me connect to a broad field of design and other professionals to create a two-way flow of information and best practices.

It takes a diverse set of skills to refine and improve problems and issues both within Minnesota and throughout the US. We need to work together with other agencies on issues including physical installations like infrastructure, multimodal transportation, housing, and the environment and intangible issues such as equity, access, and quality of life. We have already taken the first steps with Planners for Health.

As planners, it is our responsibility to engage with the public to understand what their priorities are for their communities. Recent conferences and seminars in the metro area have focused on training planners to better engage with citizens to truly understand the problems they face to solve them in the most comprehensive manner. The state conference is a great way to bring planners together to discuss issues and share ideas which is spurred by the available sessions. As co-chair of the Programs Committee for the 2017 APA MN Conference I hope to assist in providing a broad range of sessions that address the entire spectrum of issues planners are facing not only today, but will see in the future.

We can also share information through awards and recognition programs. I served as a reviewer for the 2017 APA Sustaining Places Recognition program which evaluates comprehensive plans for their excellence and leadership in the categories of livable built environment, harmony with nature, resilient economy, interwoven equity, healthy community, and responsible regionalism. These types of programs offered by leadership organizations encourage innovation and creativity at the regional and local level. APA MN could serve as a leader, encouraging more communities to apply these criteria to their comprehensive plans during their updates.

As an associate planner for the City of Anoka I work with citizens, developers, and city officials. This network of contacts lays the foundation for meaningful engagement as we begin our comprehensive plan update and future small area plans. Prior to working in Anoka I was an architectural historian in the private sector, working to rehabilitate historic buildings for housing and commercial use. I have worked as a planner in Rochester, Minnesota and Lubbock, Texas, giving me a broad range of experience in diverse cities and within multiple APA chapters.

I am currently on the board of Preserve Minneapolis and serve as the Advocacy Committee chair. I am a member of the Planners Advocacy Network because as an organization we are responsible for protecting important programs like CDBG in shifting political environments. In a third advocacy role, I promote the protection of our water resources through the Master Water Steward program.

I look forward to the opportunity to serve my community and APA MN as a Metro Area Director and bring a new perspective to the board. I will actively engage with planners and other professionals to connect them with one another to advance the goals of our organization and communities.

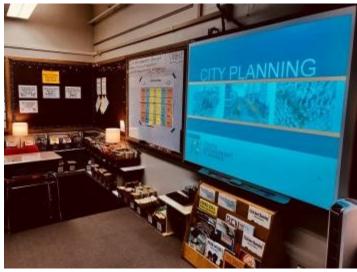
## Youth Engagement in Planning

Each October, the American Planning Association celebrates National Community Planning Month. This year, APA Minnesota partnered with Youth Engagement Planning (YEP!) to provide resources to our members to participate in Community Planning Month. YEP! is organizing Planners' Day in School all across Minnesota. YEP! Youth Engagement Planning is a non-profit organization focused on educating young people in grades K-12 by introducing them to urban planning and civic engagement, and creating opportunities for youth to have meaningful participation in advocating for change in their communities and the built environment.

This October, Patrick Boylan, Raya Esmaeli, and Corrin Wendell taught three 5th grade classrooms at Richardson Elementary in North St. Paul! Patrick Boylan, AICP is an APA MN Metro District Representative, Raya Esmaeili, AICP is Past APA MN Conference Chair, and Corrin Wendell, AICP is the YEP! Youth Engagement Planning founder.

There are more events coming, as we are making it our mission to spread them out throughout the year with Local Planning Assistance and YEP!











#### In Memoriam: Steve Alderson

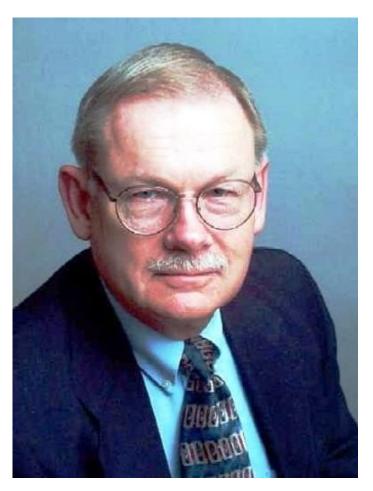
Good---kind---gentle---devoted family man---loyal friend--serious golfer---avid reader---lover of nature. While all might wish to have those attributes, in this case, these accolades were given to Stephen Richard Alderson, AICP, a veteran transportation planner, who passed away on October 14, 2017. Born in 1936 and a graduate of the University of Minnesota with a B.A. in Geography, Steve worked as a planner for several different organizations, among them Barton-Aschman Associates, the Metropolitan Council, and MnDOT, over the course of his career. Steve was proud of his employment as a planner, but he also enjoyed his years in retirement. He often commented that in retirement, he had the opportunity to explore his many other interests, among them his love of the Arboretum and the Boundary Waters Canoe Area. His friends remember also his passion for books and the frequent discussions they had about history and science over lunch. Even more frequently, his discussions revolved around his family, of whom he was extremely proud.

Steve was a long-time member of the early American Institute of Planners, the American Planning Association, and the American Institute of Certified Planners. He was instrumental in organizing and sustaining the Planner Emeriti group within the chapter, which for a decade had multiple events every year for retired planners, primarily in the Twin City Metro area.

When Steve's friends heard the news of his passing, they exchanged memories of their time with him. Some of the comments---

"I remember Steve as a thoughtful, competent, fair-minded person, who was not afraid to speak truth to power, while retaining a sense of humor. His enduring support for the Emeriti group was appreciated by many of his former colleagues throughout the years of his involvement with that group. My condolences for our loss of this decent human being who played an important role in our lives, and who worked to improve the lives of many others." Roland Westerlund.

Steve's recollections of our relationship mirror mine. All positive memories. Together we worked at the Metro Council, golfed on the links, and attended gatherings with planning community contacts. We enjoyed a delightful boat ride



on Lake Marie, moving up the shore on a calm sunny day viewing the Minnesota landscape. Sharing time with someone you like and understand is the best way to work through 80+ years. Bob Davis

"Several other retired MnDOT employees and I thoroughly enjoyed the many lunches and rounds of golf, where we shared our experiences working for the 'company.' Steve was particularly proud of his involvement with the ROC 52 project. He constantly provided encouragement to the least efficient duffer in the retirement division foursome. He is missed." Otto Schmid

Steve is survived by his wife Annette, four sons, four grand-children, and two sisters. If you wish to send a card to the family, the address is 5316 Clinton Ave. S., Minneapolis MN 55419.

Play a round of golf for the MnDOT Retired Division, Steve!

## Future City Competition: Call for Judges

Put your expertise to work! Volunteer as a Judge!

Engineers, architects, city planners, and other professionals with technical backgrounds: you are invited to volunteer as a judge for the Minnesota Future City Competition (FCC).

FCC is an engineering education program for 6th-8th graders in which students design and build "cities of the future," first virtually with SimCity software, and then

physically by creating a tabletop scale model. Students also research and write an essay on an engineering challenge. This year's competition will culminate at our final event on January 20, 2018 at Dakota County Technical College in Rosemount where students will display their city models and give presentations about their cities. Learn more

Judging Opportunities (rubrics and score sheets are provided):

 Virtual City Slideshow – Students submit slides that document what they learned from using SimCity. Judges download a PDF at home and submit scores online. SimCity software is not needed to judge!



ing the unique attributes of their city and provide a solution to this year's The Age-Friendly City challenge. Judges download a PDF at home and submit scores online.

City Models and Presentation – Judges attend the regional competition on January 20, 2018 from 8:00 a.m. to 12:00 p.m. and evaluate the students' presentation and city models. Volunteers judge in teams. Lunch is provided.

Learn more and sign up to be a judge on the <u>Future City</u> <u>Competition</u> website.

## **Events and Information**

#### Hospitals and Healthy Communities Webinar

There will be a webinar entitled <u>Healthy Communities Collaborative</u>: <u>Hospitals Aligned for Healthy Communities</u> on Thursday, November 9, 2017 11:00 AM - 11:30 AM CST.

Join members of the Healthy Communities Collaborative for an introduction to the Democracy Collaborative's Hospitals Aligned for Healthy Communities toolkit.

Nationally, health systems have an estimated \$400 billion in investment assets. Redirecting even a small portion of these resources to place-based investments would shift billions of dollars toward addressing economic and environmental disparities in local communities. It would allow in-

hospitals aligned for healthy communities

stitutions to more effectively improve community health and well-being, even as they continue to earn a healthy rate of return. This toolkit outlines a range of strategies for how health systems are using their investment assets to help address the resource gaps that keep communities from achieving better health and well-being. **CM** | .5

#### **Healthy Places Webinar**



The Smart Growth Information Clearinghouse is hosting a webinar entitled <u>Creating Healthy Places For Healthy People</u> on Tuesday, November 14, 2017 12:00 PM - 1:30 PM CST.

Through the Healthy Places for Healthy People program, EPA has

been helping local communities and health care officials create walkable, healthy and economically vibrant downtowns and neighborhoods that improve health, protect the environment and support economic growth. This webinar will

look at the connections among economic, human and environmental health factors and present case studies on the lessons learned to date, as well as ideas on how local communities can create programs and partnerships that can lead to healthier community outcomes.

Speakers will include: Stephanie Bertaina, from the U.S. EPA Office of Sustainable Communities; Kate Ange, Alana Braiser, and Caroline Dwyer with Renaissance Planning. **CM** | **1.5** 



#### **International Making Cities Livable Conference**

CALL FOR PAPERS – and – DESIGN AWARDS COMPETITION Deadline Extended to November 30, 2017

55th International Making Cities Livable Conference on Healthy, 10-Minute Neighborhoods

May 14-18, 2018, The Shaw Center, Ottawa, Canada

Join us in Ottawa to share your achievements and learn from others how we can best promote healthy, 10-minute neighborhoods. We shall discuss the latest research findings, and best models for encouraging walking, biking and public transit, how to strengthen social capital, opportunities for contact with nature and accessible healthy food, and equitable neighborhood planning.

<u>Paper proposals</u> are invited from practitioners, scholars, and elected officials concerned with issues such as the following:

Planning 10-Minute neighborhoods

- Land-use planning for new neighborhoods
- Re-shaping suburbia into healthy 10-minute neighborhoods
- Essential elements of 10-minute neighborhoods
- Restructuring suburbs: malls, multi-functional schools, mixed-use infill
- Transit-oriented, mixed-use development

The Healthy 10-Minute Neighborhood

Active mobility, walkable, bikable streets, complete streets, etc

- Integrating public health and planning
- Health impact assessment
- How the built environment affects social life
- Health effects of nature parks, gardens, rivers, incidental green
- Health impact of air pollution, urban noise, light pollution; and mitigation strategies

Generating Community in 10-Minute Neighborhoods

- Neighborhood plazas, sociable squares
- Reclaiming streets for people
- Child- and elder-friendly lifetime community
- Form based coding to generate "Eyes on the Street"

The Ecologically Sustainable 10-Minute Neighborhood

- Fighting climate change by healthy urban design
- Combatting food deserts, urban agriculture
- Healthy green and blue urban ecosystems

The Equitable 10-Minute Neighborhood

- Health equity planning
- Inclusive and equitable communities, healing social segregation
- Community participation/ Children and youth involvement
- Prioritizing improvements in poor neighborhoods, barrios and favelas

Housing the homeless/preventing homelessness

For more details and to submit a proposal, please see: <a href="http://www.livablecities.org/call-papers">http://www.livablecities.org/call-papers</a>

#### **NWLA Hosts Land Use Plan Workshop**

Northwest Landowners Association (NWLA) was created to bring together landowners and stewards of North Dakota's resources. NWLA strives to provide unbiased education regarding current and past resource development processes; bring together those with similar issues to solve common problems; and develop comprehensive legislation to protect North Dakota's resources well into the future.

As a way to further our mission, NWLA will be hosting a



Land Use Plan Workshop in cooperation with the Budd-Falen Law Offices on December 6, 2017 at the Grand Hotel in Minot. Karen Budd-Falen will lead the workshop that is specifically meant for county government officials. With her work at Budd-Falen Law Offices, Karen represents private property owners, ranching and farming organizations, and local governments. She has assisted local governments in asserting their rights of cooperation and coordination in federal agency decisions and private property owners in protecting their Constitutionally guaranteed property rights. Supporting the development of local land use plans is an activity that Budd-Falen specializes in.

When people think of local "land use plans," they typically have in mind the general planning document that counties use to determine zoning, public services and facilities, transportation, and the like. But these plans apply to land that is largely within the county's jurisdiction and are based upon specific state authorization. By contrast, many rural counties and conservation districts have also officially adopted a separate land use plan or natural resources management plan that applies to the surrounding federal land and reflects the local government's position on federal decisions.

For those unfamiliar with local land use planning participation for federal decisions, the very idea may seem odd. Local governments do not have jurisdiction over the federal government, and local land use plans cannot require federal land managers to take specific actions. However, the socioeconomic well-being, health, safety, and culture of a rural area can be strongly impacted by the management of the surrounding federal or public lands. Moreover, local governments are generally required by state law to oversee the economic, social, and general well-being of the people and resources that are within their jurisdictions, while soil and water conservation districts are required to provide for the ongoing stability and health of soil and water resources. The reasons a local government would go through a process to develop the type of land use plan that will be discussed at the Land Use Plan Workshop is to ensure the local socio-economic well-being, the culture and customs of the local citizens and natural resource health are considered in federal decisions.

If developing a local land use plans is of interest to you, register today to reserve your spot in the workshop! The cost to attend is \$95 per person if you register before November 1st, and \$115 for late registrations after November 1st. For more information on the workshop and how to register, please contact Amy Shelton, northwestlandownersassociation@gmail.com .



#### **Plan It Webinars**

Check out some of the new resources and upcoming **PlanIt** events for this month!

**REGISTER** for the next upcoming webinar It's Not Just a Color on the Map: Zoning in Plan Implementation on Thursday, November 16<sup>th</sup> from 12:00 PM – 1:00 PM. Land use regulations are an important part of comprehensive plan implementation. State statue says that zoning must not conflict with the comprehensive plan. However, it also states that comprehensive plans shall provide guidelines for the timing and sequencing of adoption of official controls to ensure planned, orderly, and staged development and redevelopment consistent with the comprehensive plan. This webinar will discuss how land use regulations fit within a broader implementation framework. Communities will hear about approaches that provide a framework for changes in land use regulations, including the timing of those changes. Presented by Lisa Barajas and Mike Larson. **1 CM Credit**.

**REGISTER** for the upcoming workshop Continuing the Comprehensive Plan Conversation – Community Working Committees on Friday, **December 1**st from **11:30 AM – 2:00 PM** at the Ramsey County Library – Roseville, <u>2180 N Hamline Avenue</u>, <u>Roseville</u>. It's time to forget the old ways of community engagement and focus on a new opportunity to put stakeholders to work! What happens after the comprehensive plan is adopted? How can communities sustain the important relationships that were built during this process? This innovative hands-on working committee approach establishes: relationships, trust, ownership, and project buyin. Stakeholders collaborate to research, develop, and map project ideas, concepts and recommendations. Learn how working committees can prepare your community for continuing the conversation, build and sustain relationships,

and a new community foundation. Facilitated by Todd Streeter, Principal of Community Collaboration. Participants will learn about:

- New innovations in community engagement and how to establish working committees.
- Multiple ways to engage community members after the comprehensive plan is adopted.
- The roles of government, residents, business owners, developers, and planners in the successful production of meaningful engagement opportunities.
- Planning implementation and economic development strategies after the comprehensive plan is adopted.
- Case studies in urban and rural contexts that have been successful within these innovative community engagement strategies

2 CM credits. Lunch is provided.

#### Reed Analysis Webinar (CM Law Credit Opportunity)



The County Planning Division of the APA is hosting a webinar entitled Reed Analysis - Tips and Traps on Thursday, November 16, 2017, 12 p.m. - 1:30 p.m. CST. Registration with fee required.

The U.S. Supreme Court's 2015 decision in Reed vs. Town of Gilbert raised a number of criti-

cal concerns regarding the regulation of temporary and other signs. This webinar offers tools for planners charged with evaluating and writing sign regulations in the post-Reed era. It will offer guidance on navigating complex and vexing legal issues surrounding content neutrality and suggest options for developing easy-to-administer-and-enforce sign codes that allow reasonable use for individuals and businesses. Case studies will illustrate how several communities changed their codes to comply with Reed. In light of the decision's significant impact on local sign regulations, the webinar will conclude with considerable time for participants' questions and discussion. **CM | 1.50, L | 1.50** 

# Do you use the Food Access Planning Guide? Why? Why not?

Dear Minnesota Planner,

I am Fernando Burga, Assistant Professor in the Master of Urban and Regional Planning program at the Humphrey School of Public Affairs, University of Minnesota. I am reaching out to request your availability to participate in a research project investigating how urban planners are using the Food Access Planning Guide in Minnesota (or not). I am working on this research project with Leoma Van Dort and Claire Stoscheck. If you are interested you can fill out a survey and, or express your availability for an interview.

#### Survey

If you would like to answer the survey, please go to the following link:

https://goo.gl/forms/IS3KsOyYi7WfLnWy2

#### **Planning for Resilient Cities Workshop**

Fall is here and many cities now have inspiring examples to share of resilience, energy, health, and equity goals and strategies they are developing for their new 20 year plans. Please <a href="RSVP">RSVP</a> to join us November 9 at 1pm or 6pm for a free workshop for city and county staff, elected leaders and commission and community volunteers.



# Planning for Resilient Cities – Fall 2017 Metro-wide Workshop with the MPCA & EQB

#### Thursday Nov 9, Brookdale Library

6125 Shingle Creek Parkway Brooklyn Center, MN 55430 **Event Agenda** *Free Event!* 

**Staff Workshop** – 1:00 p.m. to 4:00 p.m.

**Networking Reception** – 4:00 p.m. to 6:00 p.m.

**Commissions Workshop** – 6:00 p.m. to 8:30 p.m. (Commission/ citizen volunteers, staff and elected leaders are welcome to participate in either session)

Learn with your peers ways your city can include energy and resilience goals in its comprehensive plan to boost local jobs, health and equity. Together we can move our region toward *sustainable shared prosperity*.

**Free event!** If you like, bring a team from your city so you can participate in the four concurrent topic conversa-

tions. <u>Please RSVP</u> to participate in **person** or **via webinar** at <u>www.allianceforsustainability.com/</u> sustainablecommunities

#### **Trees and Stormwater Webinar**



There will be a free webinar entitled <u>Trees</u> and <u>Stormwater: A Tool for Your Community</u> on Thursday, November 9, 2017 1:00 PM - 2:00 PM CST.

Traditional 'gray' water infrastructure – like concrete and metal pipes,

holding tanks, pumps, and water tunnels – have long supported our cities and towns as they grow and develop. However, as leaders grapple with shrinking budgets and deteriorating local infrastructure, the resilience and multifunctionality of green infrastructure and trees continues to broaden its appeal as a fiscally responsible investment for the long-term health and vibrancy of an area.

Treesandstormwater.org, a new interactive tool developed by the Ohio-Kentucky-Indiana Council of Governments in partnership with the US Forest Service, will enable community planners, engineers, stormwater managers, community foresters, and policymakers to better capitalize on trees when investing or reinvesting in their stormwater systems.

Join the American Planning Association, National Association of Regional Councils, and the Trees and Stormwater project team for a webinar on November 9th at 2PM ET to learn about this new tool and how you can use trees and green infrastructure for stormwater management while also maximizing the variety of co-benefits that trees can provide in your community.

# Job Opportunities and RFPs

#### **Job Openings**

Job Title: Senior Planner Hiring Agency: City of Ramsey

Web Link: <a href="http://www.cityoframsey.com">http://www.cityoframsey.com</a>

**Deadline:** November 7, 2017 **Salary Range:** \$70,399

#### Job Description

The primary objective of this position is to perform professional tasks encompassing a variety of the aspects of municipal planning including, but not limited to current development and long range planning, implementation of the comprehensive plan and administration of zoning and subdivision regulations.

#### Minimum Qualifications:

- \* Must be at least 18 years of age
- \* Must have a valid state driver's license with a good driving record
- \* Must have a Bachelor's degree in Land Use Planning, Urban Planning, or a closely related field
- \* Must have three (3) years experience in municipal planning (developing planning documents) and/or zoning (administering rules and regulations). Internship and/or Master's degree experience will be considered as partial experience
- \* Must have excellent oral and written communication skills
- \* Must be proficient in Microsoft Office

# \* Must have experience in project management **Application Instructions**

To view the full job description and to apply online please

visit the employment page of the City's web-

site:  $\underline{www.cityoframsey.com}.\ Application\ deadline\ is\ 11:59$ 

p.m. on Tuesday, November 7, 2017.

# Job Title: City Planner/Community Development Coordinator

**Hiring Agency:** City of Rogers

Web Link: <a href="http://www.rogersmn.gov">http://www.rogersmn.gov</a>

**Deadline:** November 15, 2017 **Salary Range:** \$70,262-\$92,518

#### **Job Description**

Responsibilities include developing and implementing land use plans, regulations and policies; review of process for development plans and related matters; to ensure positive and effective enforcement of City plans, policies, and ordinances; to develop and implement economic development plans, policies and programs and facilitate the processing of development activity within the City. Degree in public administration, municipal planning, urban studies or related field and five years of experience in municipal planning required; Master's preferred. Position description and employment application online at <a href="https://www.rogersmn.gov">www.rogersmn.gov</a>. Competitive benefit package.

# Job Opportunities and RFPs (cont.)

#### **Application Instructions**

Application and resume must be postmarked by November 15, 2017 and mailed to the City of Rogers, Attn: Stacy, 22350 South Diamond Lake Road, Rogers MN 55374 OR emailed (preferred) to <a href="mailto:info@rogersmn.gov">info@rogersmn.gov</a> with "City Planner" in the Subject line. EOE.

Job Title: Senior Planner/Zoning Administrator

**Hiring Agency:** Hometown Planning LLC **Web Link:** <a href="http://www.hometownplanning.com">http://www.hometownplanning.com</a>

Deadline: November 26, 2017

Salary Range: Competitive salary commensurate with expe-

rience

#### **Job Description**

Hometown Planning, a private company providing contract land use planning and zoning administration services throughout Central Minnesota, is accepting applications for a full-time Senior Planner/Zoning Administrator (will also consider candidates that prefer a part-time senior position or who would initially fit best as an Assistant Planner/Zoning Administrator, but are willing and able to transition into the Senior Planner/Zoning Administrator position within 6-12 months).

Responsibilities include taking a lead role in the development of comprehensive plans and ordinance updates, reviewing permit applications, preparing monthly staff reports for Planning Commission and other meetings, responding to public inquiries, ordinance enforcement, conducting site inspections and other duties as necessary to serve client communities. Some work may be conducted remotely, upon approval.

Qualifications: Demonstrated oral and written communication skills and ability to work in a largely computer- and internet-based office environment. Experience in zoning administration or related field is preferred, but not necessary for the right candidate. Bachelor's or Master's degree or coursework in community planning, urban studies, public administration, geography or related field and/or AICP certification is preferred, but not necessary for the right candidate. Experience and/or desire for working in rural communities.

#### **Application Instructions**

Please send cover letter explaining interest and qualifications, resume/job history, available start date and at least three references to: Hometown Planning, 324 Broadway Street, Suite 101, Alexandria, MN 56308 or at <a href="https://www.hometownplanning.com">www.hometownplanning.com</a>. Position will be open until filled and interviews will occur as applications are received, beginning October 9, 2017.

Job Title: Community Devel. Dir./Planner/Zoning Ad-

min

Hiring Agency: City of Princeton

Web Link: http://www.princetonmn.org

**Deadline:** December 17, 2017 **Salary Range:** \$57,352-\$71,692

#### **Job Description**

Things are happening in Princeton (3 new business buildings and one new apartment building breaking ground soon!) and we need a community development specialist to keep things moving in the right direction! Princeton (pop. 4,735) is accepting applications for a community development director/planner/zoning administrator to promote economic stability and growth in the City of Princeton. If you have a Bachelor's degree with major coursework in planning, public administration or a related field and at least three years of applicable work experience.

#### **Application Instructions**

For an application packet and job description, contact Princeton City Hall by calling (763) 389-2040 or by emailing <a href="mailto:sienkins@princetonmn.org">sienkins@princetonmn.org</a>.

**Job Title: Executive Director** 

Hiring Agency: Fargo-Moorhead Metropolitan Council of

Governments

Web Link: <a href="http://www.fmmetrocog.org">http://www.fmmetrocog.org</a>

Deadline: January 6, 2018

**Salary Range:** \$108,430 - \$121,472

#### **Job Description**

The Fargo-Moorhead Metropolitan Council of Governments (Metro COG) is seeking an Executive Director to fulfill the overall program, administrative, and management objectives of Metro COG. This individual will oversee the development of required federal plans and programs to ensure eligibility of the FM Metropolitan area for federal aid. This positon will also provide leadership and development of a positive, engaging culture within the organization. A Bachelor's degree in public administration, community planning, business administration, or related degree, and at least 10 years of experience is required. Two years of progressive leadership is also required. Salary range is \$108,430-\$121,472.

#### **Application Instructions**

More information on this position and the organization can be found at <a href="https://www.fmmetrocog.org">www.fmmetrocog.org</a>. For consideration, please email a cover letter and resume to Savanna Leach, at leach@fmmetrocog.org. Position is open until filled.



# Leadership Directory

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Cell:

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Jason Zimmerman

Treasurer

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