

PLANNING MINNESOTA



American Planning Association
Minnesota Chapter

A Publication of the Minnesota Chapter of the American Planning Association

September-October, 2017

Making Great Communities Happen



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Volume 36, Number 5

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Published by: The Minnesota chapter of the American Planning Association (APA MN) publishes this newsletter on a bi-monthly basis. Submissions: We welcome articles, letters to the editor, photos, calendar items, project profiles, planners on the move items, and other news. Send all submissions via e-mail to: apamnnewsletter@gmail.com. Otto and Peggy Schmid are the Chapter administrators. They can be reached at: mnapa@buffleheadweb.net
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Annual Conference: A Wonderful Time of the Year



From the President

Each Fall, I look forward to our Annual Conference. It brings renewed energy, optimism, and teamwork. It is been this conference that continues to make me excited about being a community planner and get back to the office to raise the bar to help organizations build better communities. The last several years have put a new perspective on the importance of the work we do as planners and building inclusive communities.

This year, the Conference Planning Committee has again built on a great foundation, and put a new spin on a number of great events. We take your feedback to heart, and have worked to plan a little bit of something for everyone. Whether it is one of our networking events or educational events, we hope you take the time to network and celebrate with your peers. While we celebrate so many accomplishments across the board this year, there is a special focus on celebrating the successes of Young Professionals, Women in Planning, and building a profession that is representative of the communities we serve. Please take a moment to join us for these important conversations.

While you are at the conference, also take a moment to encourage someone to take that next leap in leadership. As a young professional, I valued greatly from a simple conversation that encouraged me to get involved in APA Minnesota leadership. I had not taken a moment to stop and think that I might actually have the capacity to get involved in leadership either through conference planning or the APA Minnesota Board of Directors. Sometimes, a simple encouragement can produce the next great leaders in our communities and organizations.

Executive Director and Strategic Plan

The Board of Directors hopes to make a final selection on a new Executive Director prior to the Fall Conference in Mankato. The Board of Directors is reviewing multiple candidates, each bringing a unique skill set to the table. The Board of Directors hopes to take the Chapter in a new and exciting direction to better serve its members, and this new Executive Director will play in integral role in that process. As the organization has grown, it has become evident that a new way of leadership and administration is important to our success. This also means the Board of Directors will need to take a critical look at our annual budget.

As part of the leadership transition, the Board of Directors continues to work on a long-term Strategic Plan. To help foster this process, the Board of Directors has secured a grant to bring in a facilitator to navigate this process.

Tim Gladhill

President, APA-Minnesota

“ The Board of Directors hopes to take the Chapter in a new and exciting direction to better serve its members, and this new Executive Director will play in integral role in that process. As the organization has grown, it has become evident that a new way of leadership and administration is important to our success. This also means the Board of Directors will need to take a critical look at our annual budget. ”

Empowering Impassioned Leaders of Today: Youth

By Corrin Hoegen Wendell, AICP, Founder and Executive Director, YEP! Youth Engagement Planning

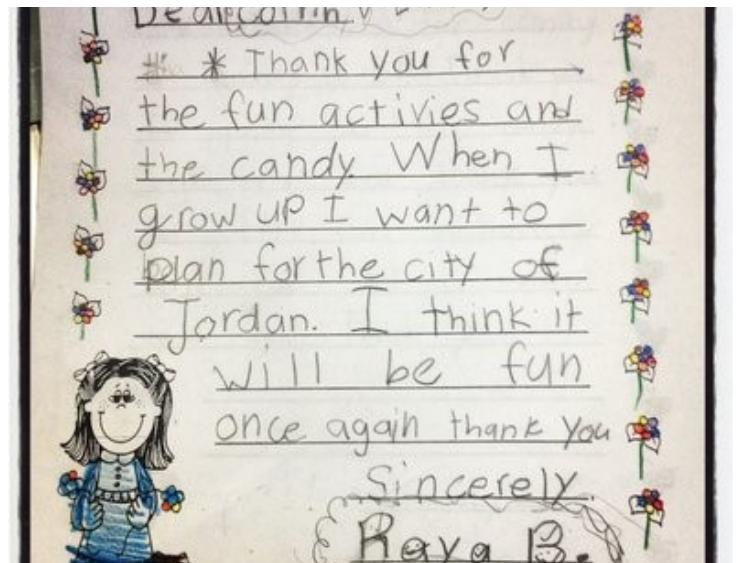
Planning has always been about enhancing the quality of life and creating a better future for the next generation, yet too often members of that generation are absent from the conversation. In order to gain that key perspective and plan for those who will be realizing the plans of 2030, 2040 and beyond, Planners have an amazing opportunity to involve youth in their everyday planning work and to educate youth about planning.

Young people have an incredible excitement, an eternal optimism, a contagious spirit, breathe positivity, and dream fearlessly. Youth have the ability to recognize the details of everyday life, appreciate the small things, and simplify the complex. Young people make passionate leaders, whose enthusiasm and fresh ideas can contribute greatly to building stronger communities. They are well-positioned to advocate to their peers, parents, and neighbors, and to deepen our engagement with issues on the ground. There is a great importance in the work that we do to better engage youth in our community-building movements.

By definition, youth engagement is the result of young people being involved in responsible, challenging actions to create positive social change. This means involving youth in planning and in making decisions that affect themselves and others. Young people are naturally inquisitive, inclusive, helpful to others, imaginative and full of wonder, which is why youth have a tremendous opportunity to help shape the future of their communities. During the 2010 U.S. Census, the United States consisted of 323 million people. Of the 323 million, 75 million people, or 23% of the population, were under the age of 18. Because young people represent a significant portion of our communities, they should in turn play a critical role in how we plan for our communities and be engaged in the planning process.

The Institute for Local Government states that engaging youth in local planning offers a number of benefits to the community and to young people themselves. These benefits include:

- **Improved plans.** The participation of young people provides local officials with perspectives and input that can improve plans, especially (but not only) with regard to the needs and issues most relevant to youth.
- **Leadership opportunities.** Participating in the planning process offers young people an opportunity to acquire new knowledge and skills, learn responsibility and accountability, and develop meaningful relationships with other youth and adults. It also gives youth the opportunity to identify and address issues or challenges that directly affect their lives.
- **Citizenship and service.** Involvement in local planning allows young people to better understand their local government and community, to address community issues, and to



develop habits of participation and good citizenship.

- **Better use of youth-serving resources.** Better information about the needs and interests of young residents helps local agencies make the best use of financial and staff resources directed to youth programs and services.

Exposure to careers in local government. Through their engagement, young people learn about local planning and related professions and positions, and may consider careers in local government.

With the passion for building youth leadership for stronger communities, it is the mission of YEP! Youth Engagement Planning, a non-profit organization, to enhance young people's civic participation, to fundamentally change city planning practice by integrating youth into public processes, improve the educational system by integrating city planning and community development into school-based curriculum, and to serve youth in underserved communities giving all young people the

Empowering (cont.)

opportunity to find a career path in planning. YEP! was founded to inspire and encourage young people to learn about urban planning and civic engagement, create opportunities for youth to have meaningful participation in advocating for change in their communities and the built environment, and give youth the confidence and encouragement to be intentional about becoming changemakers, placemakers, and difference makers.

For the past decade, YEP! activities have been occurring all over the country and has to-date engaged with over 5,430 students. Through the YEP! Planners' Day in School curriculum, participants grades K-12 are educated about What Do City Planners Do?, Key Planning Vocabulary, Key Planning Icons, a Map Exercise, Imagine Your City Activity, the PLACE | MAT activity, a Planning Word Search, and other customized activities, students learn how planning is connected to what they see in their every day communities and the overall built environment.

YEP! is currently looking for volunteers for upcoming events! YEP! is fully run by its volunteers and if you would like to make a difference in the lives of young people or learn more about involving youth in the planning process, we would love to help! During the 2017 State APA Minnesota Planners Conference this September, Planners will have an opportunity to participate in a YEP! Planners' Day in School event in Mankato. If you are interested in volunteering, please visit www.youthengagementplanning.org or email Corrin at corrin-wendell4@gmail.com for more information. Volunteers can receive Continuing Education (CM) credits for participation in YEP! events. In addition, YEP! is currently working with the American Planning Association (APA) to highlight youth engagement at the National Conference in New Orleans for NPC18.





The annual planning conference is just around the corner! Registration is now open for the conference and all the mobile tours.

This year's conference is in Mankato, MN at the Verizon Center, September 27-29, 2017. GTS is offering two training sessions prior to the official start of the conference on Wednesday morning (September 27, 2017). The conference provides a variety of learning opportunities, credit maintenance, skill building, and networking. Mobile Tours include: historic bike tour, 5k run/walk, MSU-Mankato's Climate Action Plan campus tour, historic canoe/kayak tour, downtown walking tour, Mankato transit system, as well as the Chankaska Creek Ranch and Winery. The winery tour will include transportation to and from the winery, patio seating, wine tasting, and light snacks. Make sure to sign up for one or more of the mobile tours before they are sold out!

Mankato City Manager, Patrick Hentges, will welcome the attendees at the opening luncheon on Wednesday. The Awards ceremony is on Wednesday night, showcasing Lifetime Achievement, Planner of the Year, Innovation in Planning, Excellence in Community Engagement, Partnerships in Planning, Success Stories in Implementation, Planning in Context, Around the Bend: Response to Change, and Outstanding Student Project.

David Schultz, a professor in political science department of the Hamline University is the keynote speaker during Thursday dinner. He will discuss the role of planners and planning as they work through the challenging political situation and implement knowledge-based policies.

You will have plenty of opportunities for fun and networking and to get to know your peers in a more relaxing environment. Our events include: Young Professionals Group Meet, Thursday evening Social Hour with student posters, Celebrating Women in Planning, and Game Night. The Women in Planning session on Thursday is sponsored by the Women & Planning Division of APA. All planners are invited to join this event and engage in conversations with fellow planners about the role of women in the field. Also, make sure to check out the sponsors booths at the Sponsor Meet and Greet on Thursday afternoon. They play an important role in supporting our efforts in this event.

Finally, we rely on a dedicated team in planning this conference. Thanks to all the members of Program, Mobile Tours, Awards, and Sponsorship Committees and many more individuals who have been involved in planning this event. If you have any questions or need additional information, contact conference co-chairs Raya Esmaeili (raya.esmaeili@gmail.com) and Mike Palermo (michaelpalermo@gmail.com).

Conference website: <http://www.plannersconference.com/>



Resilient Communities Call for Letters of Intent



The Resilient Communities Project (RCP) at the University of Minnesota is now accepting letters of intent from cities, counties, tribal governments, and regional partnerships in Minnesota to be RCP's community partner for the academic year beginning fall 2018 (September 1, 2018 to August 31, 2019).

The successful applicant will benefit from approximately 20,000 to 60,000 hours of work by University of Minnesota students and faculty, from a variety of disciplines, working to advance the partner's sustainability and resilience projects. The partner community must support the effort through dedicated staff time and a local financial contribution. The selection process is competitive.

Deadlines: Letter of Intent: October 15, 2017; Full Proposal (if invited to apply): February 15, 2018.

What Is RCP?

The [Resilient Communities Project](#) facilitates year-long partnerships between the University of Minnesota and communities throughout the state. Through the program, students and faculty from across the University collaborate with a city/county partner to address the partner's self-defined research and technical assistance needs through course-based projects. The collaboration results in on-the-ground impact and momentum for a community working toward a more livable, resilient, and sustainable future. Prior partners have included Carver County, and the Cities of Minnetonka, North St. Paul, Rosemount, Brooklyn Park, and Ramsey.

How Does the Partnership Work?

The RCP model provides our partner community with efficient access to research and expertise available anywhere within the University of Minnesota. RCP staff work closely with the partner community to match their projects with students and faculty from a wide range of disciplines—from architecture, planning, and engineering to environmental sciences, business, public health, and the humanities. Most projects involve multiple disciplines to better address problems from diverse perspectives.

Assistance is available related to all aspects of community resil-

ience and sustainability (e.g., environmental health, economic opportunity, social equity, and community livability), at all project stages (analysis, planning, design, implementation, and evaluation), and across all departments in the organization (administration, human resources, corrections, police and fire, planning, environmental management, public works, engineering, communications, parks and recreation, finance, and more).

Through work with RCP, our community partner is able to enhance its own capacity to advance local sustainability and resilience in a cost-effective manner. U of MN students benefit from real-world opportunities to apply their knowledge and training, as well as bringing energy, enthusiasm, insight, and innovative approaches to the discussion.

Who Is Eligible to Apply?

Cities, counties, tribal governments, and regional partnerships in Minnesota are eligible. To minimize travel time and costs, applicant communities should ideally be located within a two-hour drive of the Twin Cities, where RCP is based. However, communities further away from the Twin Cities will be considered if additional funds are contributed for overnight travel costs. The selection process is competitive, and the partner community must support the partnership through dedicated staff time and a local financial contribution.

How Does My Community Apply to the Program?

This is the first phase of a two-phase application process:

Phase I: Letter of Intent to Apply. The purpose of the letter of intent (LOI) is to demonstrate your community's interest in, organizational support for, and financial and staff capacity to support a one-year partnership with RCP. Timeline: Call issued August 15, 2017; LOI due October 15, 2017; notification by October 31, 2017 if invited to submit a formal application.

Phase II: Program Application. Based on the LOI, selected communities will be invited to apply to the RCP program. The purpose of the application is to identify and describe specific projects, the staff who will lead them, and the participation of external partners for the one-year partnership with RCP. Timeline: Invitation to submit an application transmitted by October 31, 2017; full program application due February 15, 2018; selected community partner announced by March 15, 2018; partnership preparation begins June 15, 2018.

Visit the RCP website for more information on how to apply: <http://rcp.umn.edu/home/communities/apply-to-rcp/>

2018 Conference Co-Chairs

The APA Minnesota Board of Directors is seeking an individual interested in Co-Chairing our 2018 Conference in Rochester. The Board is seeking motivated individuals committed to advancing our strategic goals and policy platform through this important educational and networking event. The Annual Conference is the premier event hosted by APA Minnesota.

Interested individuals should write a brief Letter of Interest and Bio and send to mnapa@buffleheadweb.net by Thursday, September 14. If you have further questions on the details of the appointment, feel free to contact APA Minnesota President, Tim Gladhill, at [763-433-9826](tel:763-433-9826) or tgldhill@cityoframsey.com.

Events and Information

APA MN 2017 Conference Information

As registration continues for the APA MN state conference in Mankato Sept. 27-29, we have some items to note. We are pleased to be offering a diverse array of sessions, speed sessions, mobile tours, and events. Our Keynote Speaker will be David Schultz from Hamline University. Trips to the Mankato Campus, the Mankato transit system, the Chankaska winery, will be supplemented by a bike ride, a 5K, a canoe trip, and a walking/art tour. However, the tour at the Chankaska Winery will close to registration on September 1, so please keep that in mind if you wish to reserve space at that event. All of the other mobile tours will also have limited availability. In addition, please be aware that after August 27, rates at the City Center hotel will not be guaranteed, and after September 5, rates will not be guaranteed at the Hilton. So make your lodging arrangements early. Also, please review the information in the brochure regarding the annual food shelf drive.

Conference Website Registration: <http://www.plannersconference.com/registration.php>

Also the mail-in form - <http://www.plannersconference.com/conference-registration-by-mail.pdf>

Lodging info

APA MN has rooms reserved at two hotels in Mankato for the conference September 27-29. Please mention the American

involved with the Chapter and advance the planning profession. Chairs of these committees are noted below each committee. For additional information, please visit www.planningmn.org/committees.

Program/Professional Development Committee: Jane Kansier, Elise Durbin, Melissa Poehlman

Legislative and Law (Policy) Committee: Paul Mogush, Andrew Mack

Young Professionals Group: Breanne Rothstein, Emily Goellner

Planning4People: Eric Weiss, Ellen Pillsbury

Planning Association conference rate at the time of reservation.

Mankato City Center Hotel [507-345-1234](tel:507-345-1234) 101 E Main St. APA MN rate \$86.00 plus tax/night. Reservation must be made by August 27, 2017 to receive the group rate.

Hilton Garden Inn Hotel [507-344-1111](tel:507-344-1111) 20 Civic Center Plaza. APA MN rate \$119.00 plus tax/night. Reservation may be made by calling or going through the website at www.mankatodowntown.stayhgi.com and using the code AP1. Reservation must be made by September 5, 2017 to receive the group rate.

Parking is available for the conference in the Mankato Place Parking Ramp next to the Hilton.

As you register and make your lodging plans, take note of the GTS sessions on Wednesday. Neither are part of the regular conference schedule, but you are highly encouraged to come early and attend those sessions, also.

Wi-Fi will be available at the Verizon Center and will be free for all conference attendees. Access info is in the brochure, as is information about the mobile app.

We hope you will join us for our conference. Feel free to share this notice with your colleagues.

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Events and Information (cont.)



Complete Streets Webinar

Upcoming webinar: Impact of Emerging Technologies on Complete Streets — With the emergence of advanced new technologies, we have reached a pivotal point in transportation planning. How will technologies such as connected and autonomous vehicles change the way we design and use our streets? And what are cities doing today to prepare for these innovations? Join the National Complete Streets Coalition, Stantec, and Transportation for America's Smart Cities Collaborative to explore these questions and more. Tune in September 12, 2017 at 1:00pm EDT. [Register today!](#)

Water Management Tools: Going Beyond the Comprehensive Plan

When: Tuesday, September 12, 2017 | 8:30 a.m.-12:30 p.m.
Where: Mississippi Watershed Management Organization Office [2522 Marshall St. NE](#), Minneapolis

There are a variety of approaches communities can take to go

above and beyond their minimum comprehensive plan requirements to implement sustainable water resources strategies. This workshop will explore water management activities which can provide multiple benefits in communities. The event will showcase local examples of integrated water management strategies, such as stormwater best management practices that also protect source water. Attendees will leave with tools they can use, such as model ordinances as well as information about current grant opportunities and stronger partnerships for doing the work. Look for:

- Local case studies – Burnsville's Drinking Water Protection Overlay District, Shakopee Mdewakanton Sioux Community's lessons learned for reusing stormwater and wastewater, and water stewardship projects supported by the MN Technical Assistance Program
- Lightening round presentations of water experts – wastewater inflow and infiltration, stormwater BMP maintenance, planting for clean water, model ordinances, minimal impact design standards (MIDS), and more
- A tour of innovative stormwater best management practices
- Opportunities for networking

[Click here](#) to register.

3.5 CM credits provided.

Comprehensive Plan Implementation - Communicating about Race & Equity

Sponsored by PlanIt and the Government Alliance on Race and Equity (GARE)

When: Thursday, September 21, 2017 | 8:30 a.m.-12:30 p.m.
Where: The Wilder Foundation, Auditorium A 451 Lexington Pkwy N, St Paul.

Comprehensive plans that achieve results devote significant attention to implementation. Details on project timelines, coordination of staff and contractor schedules, capital improvement budgeting, alignment with statutory and agency guidelines (e.g. Housing Development Plans and Flexible Development Guide-





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Contact: Brian Ross
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612.767.7296

Events and Information (cont.)

lines) are important for achieving success.

Effectively incorporating a racial equity analysis and racial equity community outcomes requires moving beyond measuring disproportionalities. We must also set goals and measure our progress at achieving community measures health/well-being (i.e. – results). As part of undertaking this work, we must communicate how incorporating racial equity into comprehensive plans benefits all Minnesotans to build broad community support and buy-in.

During this session, participants will explore how to effectively make a case for racial equity in their comprehensive planning work using GARE communication tools. We will also devote time to exploring how to track our plan progress on achieving community-level outcomes.

Facilitated by Gordon Goodwin and Dennis Chin, GARE and Center for Social Inclusion/Race Forward

[Click here](#) to register.

3.5 CM credits provided.



Energy Innovation Celebration

Featuring conversations with leaders on "Solutions from the Ground Up"

Come celebrate with us on October 11, 2017 at the historic Landmark Center in Saint Paul, Minnesota.

You're invited to the Great Plains Institute's 2017 Energy Inno-

vation Celebration - our third annual event that elevates game-changing, innovative ideas in energy and connects the people and organizations driving progress and shaping our energy future. Learn more about this year's Celebration [here](#).

We're excited to share with you a preview of the leaders who will speak at the Celebration:

Welcome remarks by Chris Coleman, Mayor of Saint Paul, Minnesota.

Confirmed speakers:

TJ Costello, Americas' Director Smart Cities & IoT, Cisco

Kate Knuth, Chief Resilience Officer, City of Minneapolis

Rolf Nordstrom, President & CEO, Great Plains Institute

Jeff Rich, Executive Director, Envision, Gundersen Health System

Brian Swett, Director, Cities and Sustainable Real Estate, Arup

Peter Torrellas, National Business Manager for State and Local Government, Siemens

We hope you'll join us for this gathering of leaders!

Tickets are \$150 and include the luncheon, program, and reception. [Register online](#).

Food Access Summit

Join us for the 6th Food Access Summit in Duluth, MN! The 2017 Summit will be bigger and better than ever. We've expanded to welcome up to 800 participants from a growing network of individuals and organizations dedicated to increasing healthy and equitable food access across Minnesota. Register before September 15th to get the discounted early bird rate.

To register, please go to our website (<http://www.foodaccesssummit.com>) and review the [downloadable](#)



Events and Information (cont.)

[PDF](#) that lists the full schedule and breakout descriptions. You will tentatively choose your sessions at registration. Then, click on the GREEN “Register” button. Cost is \$150 per person. After September 15th, the early bird price ends and the price increases to \$185.

Our conference goal is to bring together people working to advance reliable access to safe, affordable, healthy food; learn from each other’s lived experiences & stories; build connections across sector, cultural perspectives, and geography; and cultivate alignment and momentum toward collaborative action.

Just SOME of the many amazing sessions!

What's Your Score on the Color Line: Un-packing White Privilege in Food Systems and Urban Planning

Given the embedded social contradictions and historical legacies we encounter in food systems and advocacy work, how can we have a genuine conversation about race that confronts white privilege? How can strangers talk about race by building community and embracing all racial experiences with tolerance and non-closure? This facilitated session will provide a safe space where all participants can carry out the emotional labor of racial self-awareness.

Tools and Strategies to Support Healthy Eating Policy Work at the Local Level

Participants will learn about a new Minnesota policy guide, a new national policy database, and other tools available to help advocates, policymakers, public health officials, researchers, and community groups identify and understand local level policy options for promoting healthy eating, as well as approaches being tried by local governments across the U.S.. They will gain ideas for how to work with local policymakers and advocates to assess and tailor policies for their communities, and will also learn how to prepare to deal with efforts to undermine, or preempt, local policy work, based on lessons learned both at the Minnesota legislature and from other states.

Food Safety and Working with Local Farmers: Facilitating Access into the Emerging Wholesale Produce Marketplace

Farm to school, prison, food bank, food hub, early child care and other local procurement programs are expanding rapidly in the region. This session will describe various models of engaging local farmers in real procurement partnerships and providing necessary training, particularly around food safety and postharvest handling. Examples will illustrate how these partnerships have facilitated farmer access to new markets like food hubs, schools and hospitals. Challenges and solutions from both the food service and farm perspective will be addressed, as well as concrete strategies to build farm to institution programs and increase the amount of locally produced food available to consumers across the region.

The World in our Neighborhood: Refugees and Food Access

Refugee status is unique in the U.S. immigration system, and



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reflects an experience of loss, trauma and resilience in the refugee journey. Recently-arrived refugee populations have particular challenges to food access as well as inherent assets and strengths. Presenters will highlight case studies of local examples of efforts to increase food access within refugee communities, describe why other attempts were less successful, and offer action steps in addressing equitable access and its holistic impact for our newest refugee neighbors.

Increasing Food Access Across Minnesota: Innovative Community Initiatives Address Unmet Needs

Many Minnesotans lack reliable, safe, and easy access to affordable healthy food, placing Minnesota among the bottom 10 states in the nation for access to food. This session will examine new and emerging approaches to food access across Minnesota, including mobile grocery stores, safe routes to food, mobile food distribution, and local and regional food hubs. Speakers will highlight how their efforts developed in response to specific community needs, utilized key relationships in the community, and navigated policy and legal considerations to move each effort forward.

Public Engagement: Getting it Right

We are smarter together, and to do good change work we often need to have many voices engaged in our efforts. Still, public engagement can be perfunctory, at best, or marginalizing, at worse. In this workshop, we'll talk about how to do rich, real, challenging public engagement in a way that will make your efforts not only reflective of public voice but meaningful for all involved.

Small but Mighty: Working with Local Governments for Big Food Access Wins

Do you know your local government? Local governments have jurisdiction over a host of powerful levers to change the food landscape in communities, and your voice MATTERS. We will focus on developing long-term relationships with local governments to improve food access in communities through local planning and practice, using tools, resources, and concrete strategies to give you clarity and confidence!

Navigating Small Retail Food Stores to Increase Healthy Food Access

Events and Information (cont.)

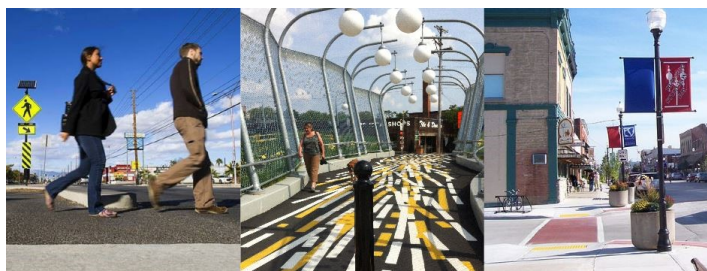
Improving the food environment begins with an understanding of the available foods, merchandising practices and the challenges associated with increasing access to healthy foods in small stores. This session is designed to increase your understanding of the small store retail environment and provide tools to support your efforts to improve food access, especially in communities with limited access to healthy choices.

Food Planning Webinar

September 14 – [Careers in Food Systems Planning](#), APA's next Career Reality Webinar. Planners and allied professionals who work in food planning or policy will share insights on job opportunities and challenges. Learn how food production, processing, distribution, access, consumption, and waste issues are daily challenges for many planners in the private, public, and nonprofit sectors. (free; registration required) **CM | 1.25**

National Planning Awards

Submit nominations now through **September 8** for the 2018 [National Planning Awards](#). The awards are a great way to share how your planning work addresses the challenges facing today's communities and to recognize individuals who have inspired others and made a lasting impact on the planning profession.



National Walking Summit

The National Walking Summit is the premier opportunity for community advocates, nonprofit representatives, government officials, and transit, health, and planning professionals to share best practices and stories, increase the visibility of key issues, build support for the walking movement, and create momentum for the work ahead. The power of walking just goes more powerful and the creation of vital and vibrant communities more feasible and closer to bridging the divides and disparities that challenge us. [Join us](#) September 13-15, 2017 at the Intercontinental St. Paul Riverfront Hotel in St. Paul, Minnesota.

Protected Bikeways Webinar

Upcoming webinar: Protected Bikeways: A Dive into Design and the New Practitioners Guide — During this webinar, the guide's authors, Ryan Martinson and Tyler Golly, along with other bikeway planners and engineers, will give participants an insider's look at what design guidance is provided in this new guide, and the various considerations and inputs that helped to shape it as a useable guide for transportation and city planners and engineers across North America. They'll also provide real-world examples of Protected Bikeways and provide tips on how to make them more mainstream in planning and design practices. Tune in September 7, 2017 at 3:00pm EDT. [Register today!](#)

Sustainable Development Index for Cities

America is the world's richest large economy, with the world's leading technologies and institutions of higher learning. Yet, the nation is falling behind other countries on a range of indicators relating to quality-of-life, economic opportunity, and environmental management. Nowhere is this problem more apparent than in American cities, which are

home to 62.7 percent of the domestic population. This U.S. Cities SDG Index aims to set a framework for action and help urban leaders address the many sustainable development challenges affecting their cities. The Index covers the 100 most populous cities (measured as Metropolitan Statistical Areas, or MSAs).

In Minnesota, this includes the Minneapolis-St. Paul-Bloomington, MN-WI MSA. This metropolitan area ranked in the top ten in terms of the two overall goals of No Poverty and Good Health & Well-Being.

The Index synthesizes data available today across 49 indicators spanning 16 of the 17 Sustainable Development Goals (SDGs)



Events and Information (cont.)

that were agreed upon by all countries in September 2015. The data provides a more holistic and comprehensive assessment of sustainable development challenges faced by U.S. cities than available through other metrics. Results show that all U.S. cities, even those at the top of the Index, have far to go to achieve the SDGs.

This publication is available for download [here](#).

New Webinar Series: Walking Towards Justice

Too often discussions in walking and walkability happen without the benefit of historical facts, community precedents and cultural awareness. This unfortunately results in a lack of knowledge and understanding in the systematic and socially-constructed creation of past and present inequalities in neighborhood walkability—particularly in low-income and communities of colors.

To provide an open platform for discussion and aid in identifying potential solutions to improve walkability for ALL, America Walks has launched a new social equity-inspired online discussion series titled: Walking Towards Justice. Walking Towards Justice is a webinar series that integrates literature into a discussion regarding the intersectionality of mobility, race, class, gender, and politics. The quarterly webinar will include an interactive panel of leading scholars, activists, practitioners, America Walks Board members, and policymakers, who will discuss and explore connections between walking and other key topics such as social equity, residential segregation, gentrification, police brutality, and etc. Participants will also be able to engage and ask questions of panelists via chat during the live webinar.

Each discussion will be facilitated by [Charles T. Brown, MPA](#), an America Walks' board member who created this series in partnership with America Walks.

Episode 1: *The Color of Law: A Forgotten History of How Government Segregated America*

Date/Time: September 27th, 2017 at 2pm Eastern/11am Pacific

[Register Here](#)

The [first discussion](#) will explore the intersection of walkability and residential segregation. It will include special guest, Richard Rothstein, author of *The Color of Law: A Forgotten History of How Government Segregated America*. Also joining the panel are nationally-known experts, Tamika Butler, Sahra Sulaiman, and Sonia Jimenez, JD.

Where We Live: Communities for All Ages

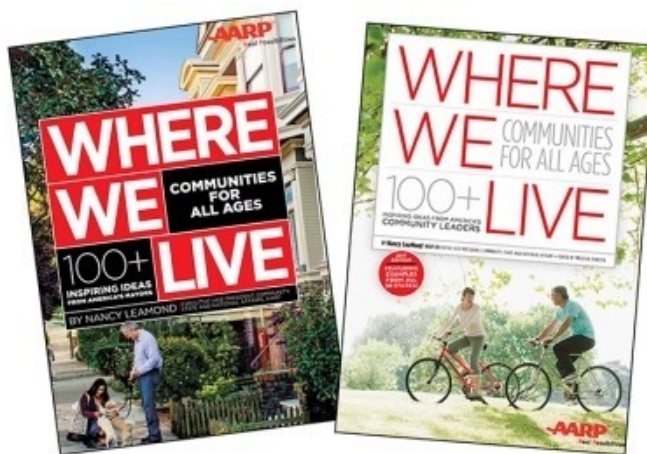
AARP has released two free books, each with more than 100 inspiring ideas on livable communities from America's community leaders.

The *Where We Live: Communities for All Ages* series highlights inspiring ideas and solutions from America's community leaders to improve their communities, respond to pressing issues, and build partnerships. These free AARP books are available in print and e-book formats.

The 2017 edition, *Where We Live: Communities for All Ages — 100+ Inspiring Ideas from America's Community Leaders*, features examples from local leaders in all 50 states.

In 2016, we published our first title, *Where We Live: Communities for All Ages — 100+ Inspiring Ideas from America's Mayors*.

Visit the [AARP website](#) for free ways to read these books.



Events and Information (cont.)



Upper Midwest Conference

Online registration is now available for the 2017 APA Upper Midwest Conference, October 4-6 in Dubuque! [Click here](#) for details and registration. The early registration deadline is September 27 and hotel blocks expire September 3rd and 4th.

Here are 5 reasons you should attend APA Upper Midwest:

1. Network with Planners across the Midwest. This is the biggest gathering of planners in the State, and this year APA Iowa Chapter is hosting the Upper Midwest Regional Conference (includes Minnesota and Wisconsin.)
2. Explore Historic Dubuque. The conference site is on the banks of the Mississippi, near the Historic Millwork District (a "Great Places in America" 2016 finalist.). Visit the nearby National Mississippi River Museum or Fenelon Place Elevator ("the world's shortest, steepest scenic railway.")
3. Double Down on Sustainability. The Growing Sustainability Communities (GSC) conference is happening immediately before our conference in the same location. APA Iowa conference registrants can attend GSC Wednesday events a la carte and/or get a discount on registration for the full GSC conference.
4. 3 Great Parties. Enjoy a tour of Dubuque's finest food during the progressive dinner on Wednesday, an all-conference reception on Thursday, and a bonus post-reception party by one of our sponsors!

5. Speaker Line-up! Last but not least: we've got some fantastic sessions for you! Highlights include 5 mobile workshops, Keynote Speaker Jason Roberts with Better Blocks, and sessions presentations from across the state.

How to Address Climate Vulnerability in Your Community

When: Thursday October, 2017 | 9:00 a.m.-12:00 noon

Where: Mississippi Watershed Management Organization Office [2522 Marshall St. NE](#), Minneapolis

Minnesota is facing the challenge of a rapidly changing climate. Local approaches to assessing climate vulnerability can identify sensitivity of communities/systems to climate change impacts and provide strategies for mitigation and adaptation. With the current comprehensive planning process in full swing, this workshop provides an opportunity for a policy-driving approach to this work. Facilitated by Eric Wojchik, Metropolitan Council Senior Planner, Kelly Muellman, AICP, City of Minneapolis Sustainability Coordinator, and staff from the Freshwater Society.

- Acquire policy and implementation strategies for climate assessment work
- Obtain a greater understanding of the importance of community engagement for building climate resilience
- Get started, get unstuck, and take your project to the next level through facilitated strategy development
- Learn about the vital components for vulnerability assessments - communication, resource capacity, and data use
- Take a tour of innovative stormwater projects to inspire on-the-ground implementation of resilience practices in your community
- Embrace networking and benchmarking opportunities

[Click here](#) to register online.

2.25 CM credits provided

Job Opportunities and RFPs

Job Title: Assistant / Associate Planner

Hiring Agency: Fargo Moorhead Metropolitan Council of Governments

Web Link: <http://www.fmmetrocog.org>

Deadline: September 15, 2017

Salary Range: \$56,159-\$61,271 / \$60,656-\$66,130

Job Description

Associate Transportation Planner or Assistant Transportation Planner (depending on qualifications)

Located in the Fargo, ND - Moorhead, MN metropolitan area, the Fargo-Moorhead Metropolitan Council of Governments (Metro COG) serves as the designated Metropolitan Planning Organization (MPO) for 14 townships in Cass County, ND and 16 townships in Clay County, MN. Metro COG is a board-directed organization, staffed by six FTEs with an annual budget of \$1.8 million (2018).

The Fargo-Moorhead region presents a comfortable, small town feel in a growing, vibrant area offering multiple educational, cultural, recreational, and livability opportunities. The Fargo area was ranked 31st by Livability.com in its 2017 "Top 100 Best Places to Live," and 12th on Forbes.com's list of "Best Small Places for Business and Careers." Metro COG seeks an Associate or Assistant Transportation Planner (depending on qualifications) to support implementation of its transportation planning program to provide quality, multimodal transportation options for this exceptional area.

Associate Transportation Planner - A bachelor's degree in urban planning, geography, transportation planning, transportation engineering, or a related major is the minimum qualification. A minimum of two (2) years of experience in working in community development, urban planning, transportation planning, transportation engineering, or a combination thereof is preferred. Previous work experience with GIS and travel demand modeling is preferred, but not required. The position reports directly to the Executive Director. Hiring Range: \$60,656 - \$66,130, depending on qualifications.

Assistant Transportation Planner - A bachelor's degree in urban planning, geography, transportation planning, transportation engineering, or a related major is the minimum qualification. A minimum of one (1) year of experience in working in community development, urban planning, transportation planning, transportation engineering, or a combination thereof is preferred. The position reports directly to the Executive Director. Hiring Range: \$56,159 - \$61,271, depending on qualifications. Metro COG reserves the right to hire at an appropriate level. Employees receive an annual step raise upon a satisfactory annual performance evaluation.

We believe Metro COG is a place to work, learn, and create a career in a professional and stimulating environment that values diversity, innovation, and bringing your best self to work. If

your background and experience match our requirements, we would like to hear from you.

For consideration, send a cover letter and resume to Metro COG, Case Plaza Suite 232, One North 2nd Street, Fargo, ND 58102, or by email to christian@fmmetrocog.org. For additional information regarding the position, contact William A. Christian, Executive Director at 701.232.3242.

Metro COG is an equal opportunity employer. First review: September 29, 2017. The position will remain open until filled. All applicants must be authorized to work in the United States. Metro COG does not sponsor applicants for employment-based visas.

Application Instructions

Application Instructions: For consideration, send a cover letter and resume to Metro COG, Case Plaza Suite 232, One North 2nd Street, Fargo, ND 58102, or by email to christian@fmmetrocog.org. For additional information regarding the position, contact William A. Christian, Executive Director at 701.232.3242.

Job Title: Experienced Airport Planner

Hiring Agency: Mead & Hunt, Inc.

Web Link: <http://meadhunt.com/>

Deadline: Tuesday, September 19, 2017

Salary Range: TBD

Job Description

Mead & Hunt, a nationally recognized professional services consulting firm, has a full-time position available for an experienced airport planner. Responsibilities include conducting research and development of planning studies and reports along with accompanying graphics; preparing for, attending, and presenting at public planning meetings; supporting project managers working on airport master plans, noise studies, and NEPA compliance documents. Occasional travel will be required. This position's role includes being both a technical resource and project manager; depending on the scope of the project.

The successful candidate must have a bachelor's degree or higher in urban planning, landscape architecture, airport/aviation management, civil engineering, architecture, or related field; AND at least four years of relevant planning experience.

The ideal candidate will have experience with any/all of the following: airport planning projects such as master plans, noise studies; NEPA compliance documentation; conducting research; technical report writing; public speaking; project management; GIS software.

Job Opportunities and RFPs (cont.)

Application Instructions

If you have strong communication and organizational skills, are self-motivated, and can work well both independently and as part of a team, complete the online application process for this job posting at www.meadhunt.com/careers OR submit your cover letter and resume (and the pdf application if possible) to the address below. The deadline to apply for this position is Tuesday, September 19, 2017. Interviews are awarded on our review of your ability to meet the qualifications in the paragraphs describing the "successful" candidate and "ideal" candidate, so be sure to explain where indicated in the online application (or in your COVER LETTER, not just in your resume, if you are applying by mail) how you meet each qualification listed in the paragraphs above. Mead & Hunt will not sponsor a visa (H-1B, etc.) for this position.

MEAD & HUNT, Inc.

Attn: Req. #2017-1461

2440 Deming Way

Middleton, WI 53562

www.meadhunt.com

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability.

Job Title: Entry-Level Planner

Hiring Agency: Mead & Hunt, Inc.

Web Link: <http://meadhunt.com/>

Deadline: Tuesday, September 19, 2017

Salary Range: TBD

Job Description

Mead & Hunt, a nationally recognized professional services consulting firm, has a full-time position available for an entry-level planner to work with our aviation department. Responsibilities include assisting with aviation and environmental planning projects; airport master plans; NEPA documentation; land use and zoning codes; development review and long range plans; research; data collection and analysis; graphics development; and document writing. Some travel may be required. The successful candidate will have a bachelor's degree (or higher) in urban planning, aviation management, or related field, or be able to obtain the degree within six months of start date. The ideal candidate will have any/all of the following: research skills related to aviation, planning, and environmental topics; strong written and verbal communication skills; analytical and quantitative skills; experience with GIS and AutoCAD.

Application Instructions

If you have strong communication and organizational skills, are someone who takes initiative, and can work well both independently and as part of a team, complete the online application process for this job posting at www.meadhunt.com/

[careers](http://www.meadhunt.com/careers) OR submit your cover letter and resume (with the pdf application, if possible, printed from our website) to the address below by Tuesday, September 19, 2017. Interviews are awarded on our review of your ability to meet the qualifications in the paragraphs describing the "successful" candidate and "ideal" candidate, so be sure to explain where indicated in the online application (or in your COVER LETTER, not just in your resume, if you are applying by mail) how you meet each qualification listed in the paragraphs above. Mead & Hunt will not sponsor a visa (H-1B, etc.) for this position.

MEAD & HUNT, Inc.

Attn: Req. # 2017-1462

2440 Deming Way

Middleton, WI 53562

www.meadhunt.com

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability.

Job Title: Senior Planner

Hiring Agency: Alta Planning + Design

Web Link: <http://altaplanning.com/>

Deadline: September 25, 2017

Salary Range: competitive salary and benefits offered

Job Description

Alta Planning + Design is seeking a senior planning professional in the field of transportation planning for our Minneapolis office. We're seeking a professional who has knowledge of, and interest in, the field of active transportation, has a solid understanding of the planning process and GIS, and is looking for the next challenge in their career. As a Senior Planner at Alta, you have at least a Bachelor's degree in Planning or related field. You've worked for at least three (3) years in a consulting environment or public entity, have working knowledge of Adobe Creative Suite, Microsoft Excel or similar.

Alta Planning + Design offers competitive salaries, great benefits including wellness and bike benefits, 21 days of paid time off to start, 10 paid holidays and a five year travel award, flexible work schedules, work-life balance, advancement opportunities and welcoming - and fun - work environments for our employees. Alta employees "walk the talk" and are passionate about creating livable and healthy communities.

Application Instructions

Apply at <http://altaplanning.com/careers/senior-planner-minneapolis-mn/>.

Job Opportunities and RFPs (cont.)

Job Title: Planning Manager

Hiring Agency: Community Design Group

Web Link: <http://www.c-d-g.org/hr/careers>

Deadline: September 31, 2017

Salary Range: Salary and benefits are commensurate with experience.

Job Description

Community Design Group is seeking an experienced Planner for a senior-level position leading and supporting services in the areas of sustainable transportation, comprehensive planning and urban design.

Qualified applicants will fulfill the requirements listed below, and are excited to grow professionally with a skilled team who share in building upon the company's vision and values:

Minimum of 7-12 years of experience working as an urban planner in a project management role, leading staff and delegating work

Master's Degree in City Planning, Urban and Regional Planning, or related discipline

Current AICP certification

- Experience in developing Comprehensive Plans for cities and communities
- Experience in developing Bicycle and Pedestrian / Multi-modal / Sustainable Mobility Plans for cities and communities
- Personal experience as a bicycle rider / commuter
- Minimum 3-5 years of experience in a consulting environment
- Experience in and knowledge of budgets, forecasts, quality control and general project management
- Experience in working as a collaborative leader, with a commitment to mentoring less experienced staff and supporting a collegial exchange of ideas, finding enjoyment and fulfillment in facilitating the success of others
- Will want to work with a team of values-driven, enthusiastic urban planners, landscape architects and community engagement specialists
- Will be passionate about professional development in themselves and in their team
- Technical proficiency in Adobe Creative Suite is a prerequisite

The right candidate will be a self starter, a critical and innovative thinker, and an energetic and creative professional who is passionate about elevating the quality of our deliverables, the skills and harmony of our team, and the satisfaction of our clients.

Community Design Group is Growing

Due to the quality and reputation of our work and service, demand and opportunities for Community Design Group are at an all time high. This is a new senior-level position that will be responsible for managing the work of our planning team and for creating systems, policies and procedures to support company operations and growth. This is a leadership position, working directly with the firm's director, team members, and company clients.

Major Responsibilities

- Lead and manage Urban Planning projects, including Comprehensive Plans, Pedestrian and Bicycle Plans, and Community Engagement projects
- Provide mentorship, support and direction to a diverse group of staff
- Lead Quality Assurance / Quality Control for planning projects
- Provide outstanding service and responsiveness to Firm clients
- Forge new business relationships, participate in developing fee budgets and project work narratives

Our Vision:

- We work with communities to plan and design healthy, active, artful, vital, connected, prosperous, resilient, and enduring places.
- We value connecting people to places and cultivating community
- We value a community's existing richness - in people, places, relationships and visions for the future
- We value equity and an enriched quality of life for all communities
- We value places that foster healthy, active lifestyles and we value human expression through art, culture and beauty

Community Design Group (CDG) is a design and planning consulting firm located in the heart of Minneapolis. Since 2001, CDG has been a leader in forward-thinking approaches to planning and design, specializing in sustainable solutions for mobility, placemaking and community engagement. We work closely with communities to plan and implement projects and initiatives that improve access to walking, biking, and transit, and connect people to the places where they live, work, and play.

Salary and Benefits

The salary for this full-time position is dependent on qualifications and experience. CDG offers a competitive benefits package which includes health and dental insurance, paid holidays, paid time off, flexible earned time, and a retirement plan that is matched by the company. In addition, we offer company bikeshare and carshare memberships, and public transit reimbursement.

Job Opportunities and RFPs (cont.)

Application Instructions

To apply, please send the following materials to hr@c-d-g.org with the subject line "Application: Planning Manager" by end of day, September 31, 2017

Cover letter (PDF)

Resume (PDF)

Work examples, including writing, mapping or analysis samples, and Comprehensive Plans completed (PDF or links to work examples)

Cover letters can be addressed to Scot Nortrom, Operations Manager. Please limit size of email attachments to 10Mb (or use Google Drive, Dropbox or similar).

Only applications meeting minimum requirements will be considered. No phone calls, please.

CDG is an equal opportunity employer and encourages women and minorities to apply.

Job Title: Planner Senior Transportation

Hiring Agency: Minnesota Department of Transportation District 8

Web Link: <http://www.mn.gov/careers>

Deadline: October 6, 2017

Salary Range: \$21.98-\$32.24/hourly; \$45,894-\$67,317/annually

Job Description

MnDOT District 8, headquartered in Willmar, invites qualified candidates to apply for the position of Planner Senior Transportation. Enjoy the relaxing smaller town life of Willmar, a community of 20,000 people located 2 hours west of Minneapolis-St. Paul. The Willmar Lakes area contains 360 lakes for boating and fishing, state recreational trails for bicycling and 200 miles of trails for snowmobiling and cross country skiing.

This position is responsible to contribute to the development of integrated transportation plans, studies, and investment programs; coordinating with and participating in state, regional and local planning efforts; and preparing and implementing a program of public involvement. This position carries out professional planning support and analysis in the preparation of statewide, district, modal, system, corridor, and project plans/studies and in the implementation and monitoring of investments in the transportation program.

Minimum Qualifications Include:

- A Bachelor's degree in Planning, Geography, Urban Studies, Political Science or other related field AND two (2) years professional transportation planning experience at

the local, metropolitan or state level; OR three (3) years professional planning experience at the local, metropolitan or state level.

- A Master's degree in Planning, Geography, Urban Studies, Political Science or other related field may substitute for one year of professional planning experience.

If you meet the above requirement, to be considered further for this vacancy, you must provide a summary of your experience/education in the following areas by the posted deadline along with your written expression of interest and resume.

- Working knowledge of the theory and practice of comprehensive regional and community planning, with the focus on transportation, land use, economic development and stakeholder collaboration.
- Working knowledge of the theory and practice of performance based transportation planning and investment management.
- Fluency in English language sufficient to communicate effectively with internal/external stakeholders and general public both verbally and in writing.
- Knowledge and applications in the use of Microsoft Office (Outlook, Word, Excel and PowerPoint).
- Knowledge in the use of GIS technology for planning, research and analysis.
- Ability to travel throughout the state of Minnesota. Must have a valid driver's license if driving a state vehicle.

1 Application Instructions

For more information about this job opening and to apply:

Go to www.mn.gov/careers or to Self Service if you are a current State of Minnesota employee.

1. On the Job Search page enter the Job Opening ID number 15644 in the Keywords search box and click Search.
2. Click on the Job Title to view the job posting.
3. If interested, click Apply.

For assistance, contact the Job Information Line at: 651.259.3637.

Job Opportunities and RFPs (cont.)

Job Title: Economic Development Consultant

Hiring Agency: Vierbicher

Web Link: <http://www.vierbicher.com/careers/>

Deadline: October 15, 2017

Salary Range: Salary and benefits are commensurate with experience.

Job Description

Vierbicher is looking for a talented individual to join its Planning & Community Development (PCD) team in our Madison or Milwaukee metro office. Vierbicher, located in four offices throughout Wisconsin, is a leading community planning and civil engineering firm that maintains a growing portfolio of planning and community development projects with well-known private and public clients.

In the role, you will:

- Report to the PCD Manager and be responsible for economic, market, and real estate analysis projects.
- Be required to manage projects and members of the PCD team from beginning to end including project start-up, data analysis, written and graphic production, and the presentation of materials.
- Work with PCD team and clients to prepare tax increment district plans, economic development and financing strategies, tax increment district plans, and other community and economic development plans.
- Prepare development strategies and implementation action plans appropriate to a particular context (downtown, business park, urban, rural, small & large populations, high/low income).
- Maintain direct client relationships.
- Utilize quantitative and qualitative data analysis (primary and secondary sources) to understand the dynamics of commercial, retail, office, housing and industrial real estate markets.
- Demonstrate a strong understanding of the philosophies, principles, practices, and techniques of economic development planning.
- Provide high-quality planning and community development consulting services to clients that help build the Vierbicher reputation.
- Actively build your professional network and seek opportunities to present at regional conferences.
- Maintain a professional presence in the economic development and planning community in the Midwest.
- About you and your skills:
- Motivated self-starter that can work independently and within a collective team environment.

- Masters level degree in Economics, Urban and Regional Planning, Business, or Public Policy from an accredited university and at least seven years of planning and community development experience or a bachelor's degree from an accredited university and two additional years of project experience.
- Excellent oral and written communication skills.
- Past work experience in a consulting environment is preferred.
- Professional certification in economic development, real estate, planning or other related profession is preferred.
- Project experience in general municipal planning, community workshop facilitation is preferred.
- Basic understanding of ArcGIS mapping applications and/or the Adobe Creative Suite (InDesign, Illustrator, and/or Photoshop) is preferred.

Application Instructions

Send your cover letter, resume, and relevant work samples to hr@vierbicher.com or apply online at <http://www.vierbicher.com/careers/>.



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