PLANNING MINNESOTA A Publication of the Minnesota Chapter of the Minne

American Planning Association



PLANNING MINNESOTA

American Planning Association Minnesota Chapter Making Great Communities Happen A Publication of the Minnesota Chapter of the American Planning Association

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Chapter Update



From the **President**

Celebrate Planning!

Each September and October are an exciting time for Minnesota Planners. The end of September rings in another annual conference. October is celebrated as National Community Planning Month. Take a moment to celebrate your Planning Accomplishments. This year, APA National is focusing on 'Housing as Community Infrastructure'. For more information, visit www.planning.org/ncpm.

Mentoring. It's Easy

I owe much of my career to a few colleagues who believed in me, saw my future potential, and more importantly knew that I would benefit from a little encouragement to open up my own eyes as to accomplishments I might not have believed I could achieve. A turning point in my career was when a few friendly colleagues encouraged me to run for the APA Minnesota Board of Directors. That encouragement open many more doors as time went on. As you navigate our conference and you see the potential in an up and coming Planner, encourage them to dream big. Also, our Young Planners Group will soon kick off another year of our Mentorship Program. Keep your eyes out for additional information.

Advancing our APA Minnesota Vision

The true heart and soul of our Chapter is our Committees. In addition to our long standing Committees such as Legislative and Law, Programs, Conference, and YPG, two new Committees got their start this past month and are looking for additional members. Women in Planning as well as Diversity and Equity Committees represent a commitment by the Board of Directors on two key issues important to our members. Find out more information at the Fall Conference or contact our Executive Director for more information.



Looking forward to see everyone in Rochester!

Southwest Minnesota Spotlight: City of Mankato

By Courtney Kramlinger, AICP City of Mankato Planning Assistant

Description of the community

The City of Mankato has a population of 40,641 and is located in southern Minnesota near the confluence of the Blue Earth and Minnesota Rivers. Mankato is renowned for its parks and trails and offers breathtaking landscapes from rivers, lakes, bluffs, natural prairies and forested areas. Local industries include medical, higher education, retail, agriculture and manufacturing.

The City of Mankato is designated as a Metropolitan Statistical Area which has earned several livability awards. Due to low office and energy costs along with a productive workforce, Mankato sits as one of the least expensive places to do business in the upper Midwest, and when coupled with the city's efforts on revitalization, significant private investment has been realized.

Revitalization of Mankato's City Center can be attributed to the city's planning efforts and vision for downtown revitalization, local government commitment of investing in public infrastructure, providing financial incentives, and organizing stakeholder involvement to sustain long-term plans.

How long have you worked for the community?

I have worked for the City of Mankato for 5 years.

What is the greatest part of your job?

I enjoy helping people, whether it's answering their questions, guiding them through the development process, or helping someone with one of our housing or commercial rehabilitation programs. I am also fortunate to work with a great team at the City across departments.

What is a unique fact about your community?

Mankato was originally called "Mahkato" meaning greenish blue earth to Mankato's first inhabitants, the Dakota. The first European mention of the Mankato area was by explorer Pierre Charles LeSueur who first charted the area in 1683. Brothers-in-law Parsons Kings Johnson and Henry Jackson staked the first claims in Mankato in 1852. The town site was originally to have been in present-day Sibley Park, but after warning from the Native Americans of flooding, it was decided to move the town site further downstream. Mankato received its charter in 1868 which provided a mayor and three city council members and remained intact until 1952, when the council/manager form of government was approved.





Are there any new projects on the horizon?

The City of Mankato recently adopted its five year strategic plan which contains three strategic themes: affordability, community building, and stewardship. The three themes emerged after engaging the community over the course of a year through surveys, conversations and focus groups. Staff are in the process of forming work groups to implement the Strategic Plan.

One of the largest projects currently underway is the redevelopment of a former surface parking lot in downtown Mankato. The redevelopment includes construction of Eide Bailly Center, a 73,830 square foot seven-story mixed-use building and attached private parking ramp. The value of the project is estimated at \$21.8 million. The total estimated minimum full-time employee count is 180 with a potential of 190+. It is estimated there will be 55+ full-time positions that will be new to the community.

UPPER MIDWEST REGIONAL CONFERENCE BOOK YOUR ROOM AND REGISTER SEPTEMBER 26-28, 2018 • MAYO CIVIC CENTER • ROCHESTER, MN

Important Dates

All registration changes and cancellations must be made by September 19. Register online and view conference brochure.

Name badge pick-up and social hour Wednesday September 19

To help reduce waiting time at the onsite registration desk, conference attendees who have registered by Friday, September 14 can pick up their name badges early! We'll be meeting at Blackstack Brewing in St. Paul on Wednesday, September 19 from 4:30 - 730 p.m. This will also be a great opportunity for networking!

Conference Highlights

The conference program is <u>available online</u>. Highlights are provided below.

KEYNOTES

Welcome Luncheon with Rochester Mayor Ardell Brede

Dinner and live podcast recording of Jeff Wood's popular <u>Streetsblog USA's Talking Headways Podcast</u>. Jeff will be joined by Dr. Melody Hoffmann to discuss challenges regarding increasing equity in biking and walking in the Midwest



106group.com





People-focused engagement backed by transparent data and analysis are the cornerstones of Future iQ's visioning and planning processes. We bring global realities to local concerns to help people plan for the future.

Conference Update (continued)

Lunch with Health Panel Discussion featuring experts from a variety of disciplines who will discuss strategies for creating healthy communities and share their experiences with areas such as the Rochester DMC development, North Minneapolis Greenway and Minnesota Planners for Health grant

Awards Dinner during which we recognize excellence in planning.

GENERAL SESSIONS

70+ sessions covering a myriad of planning issues as well as a Speed Session and a Fast, Funny, and Passionate Session. Topics include:

- Community Engagement

- Economic Development

- Environment

- Equity

- Health

- Housing

- Implementation

- Infrastructure

- Innovation & Technology

- Land Use

- Law & Ethics

- Public Art

- Sustainability/Resilience

- Transportation

PRODUCTS AND SERVICES

The conference trade show features over 20 organizations that provide the latest tools, technology, products, and services needed to adapt to a rapidly changing planning environment. We are hosting a special exhibitor Meet and Greet to provide dedicated time for you to learn more and stay on top of planning innovations. Firms, companies, and agencies can contact Rita Trapp to learn more about participating.

NETWORKING AND PROFESSIONAL DEVELOPMENT

A variety of events are planned to help connect those with shared interests. Programs include:

Young Planner Social Hour

Resume Reviews

Book Club Discussion (The Color of Law)

Student Poster Session

AICP Exam Prep

MOBILE TOURS AND 5K FUN RUN/WALK

Explore Rochester and connect with peers during one of the many mobile tours being offered this year. From kayaking and running to working with Rochester's Boys & Girls Club and

touring the Destination Medical Center (DMC) Development District, there is something for everyone!

UPDATE:

Due to a conflict, the YEP! mobile tour has been rescheduled. It will now be held Wednesday, September 26 from 2:30

FOOD AND FUND DRIVE PRIZE DRAWINGS

Purchase raffle tickets onsite to win fabulous prizes! Proceeds will be donated to Channel One Regional Food Bank, the largest hunger relief organization in Southeast Minnesota. Contact Alex Conzemius if you would like to donate prizes.

STUDENT POSTER SESSION - SIGN UP BY 9/21

Sign up to reserve a space at the APA Upper Midwest Regional Conference. The Student Poster Session provides an excellent opportunity to showcase your best work, network with professionals, and learn about other student projects across the region. The winner, as voted by attendees of the session, will receive a cash prize.

The student poster session will take place on Thursday, September 27 from 10:15 - 11:00 am and will include light refreshments. To ensure your space, sign up by September 21.

CALL FOR ONSITE VOLUNTEERS

We are looking for volunteers to assist us with a variety of small and easy tasks at this year's event. Help us plan and sign up by September 21 although volunteers are always welcome! To sign up, just add your information to our Google Sheet.

CONFERENCE MOBILE APP

The EventMobi conference app is our primary resource for conference news and information. Check it often for updates.

View the app on your online at eventmobi.com/apamn. You can also download the official EventMobi app on the Apple App Store or Google Play Store. Enter "apamn"

Pre-Conference Workshops



City Energy and Climate Action Planning

Local governments are increasingly taking energy and climate action into their own hands, recognizing both the critical role they play in meeting state and national climate goals, and the synergies between local energy use and development and local government initiatives on transportation, land use, and economic development. But local government officials and staff often struggle to understand where to start.

This workshop will lay out the fundamentals of local government energy and climate planning and options for shaping climate and energy goals to local conditions and preferences. The workshop will cover: how energy is used in your community, energy resources are available and likely to be developed, what implementation strategies and tools to maximize opportunities to save energy and take advantage of renewable resources, and how energy and climate strategies can help meet other priority goals in transportation, economic development, natural resource protection, and community equity.

Presenters: Brian Ross & Abby Finis, Great Plains Institute
Date/Time: September 26, 8:30 am – 12:00 pm
Cost: \$75 (includes light refreshments and materials)
Location: Mayo Civic Center, 30 Civic Center Drive SE, Rochester, MN 55904

Registration Information: This special pre-conference session is being presented by GTS Educational Events Land Use Training & Education, with support from WSB University. Separate registration and payment is required. Register by visiting: http://bit.ly/APA Precon

Public Participation Techniques

Good public participation practices can help governments be more accountable and responsive, and can also improve the public's perception of the value of their government. While public participation efforts can be extremely valuable, superficial or poorly designed efforts may simply waste valuable staff time and financial resources, and at worst can have negative impacts on perception and political support for plans.

This pre-conference workshop provides an overview of why public participation and community engagement is critical to the success of planners and policymakers. It explores the different techniques, when to provide them, and tips for handling difficult situations. This course is geared toward government staff, as well as appointed and elected officials.

Presenters: Breanne Rothstein, AICP and Erin Perdu, AICP

Date/Time: September 26, 9:00 am to 12:00 pm

Cost: \$65 (includes light refreshments)

Location: Mayo Civic Center, 30 Civic Center Drive SE, Roches-

ter, MN 55904

Registration Information: This special pre-conference session is being presented by GTS Educational Events Land Use Training & Education, with support from WSB University. Separate registration and payment is required. Register by visiting: http://bit.ly/APA Precon





Plan 4 Health Success Story: Communicating about Public Health in Minnesota



<u>Plan4Health</u> connects communities across the country, funding work at the intersection of planning and public health. Anchored by American Planning Association (APA) chapters and American Public Health Association (APHA) affiliates, Plan4Health supports creative partnerships to build sustainable, cross-sector coalitions.

<u>APA's Minnesota Chapter</u> leveraged the Planners4Health opportunity to initiate a study using focus groups to gather input on how planners thought about and communicated health and planning.

As part of the initiative, the chapter convened the eight national organization state chapters signed on to the <u>Joint Call to Action to Promote Healthy Communities</u>. The convening brought Minnesota planners, architects, landscape architects, public health practitioners, engineers, parks and recreation professionals, developers, and communications professionals together.

Over lunch attendees built relationships with other organization members, learned about the work each organization is doing — especially around health — and explored future opportunities to align, collaborate, and partner.

The convening ended with a renewed sense of purpose that our collective professions have a major role and directly impact our physical and mental health where we live, work, and play.

The convened group agreed to continue meeting in 2018 to continue the discussion on collaboration strategies and develop a Minnesota joint healthy communities call to action. A Planning for People task force member will coordinate and facilitate meetings over the year.

Additionally, a Planning for People focus group report will be used by the APA Minnesota Chapter Board during an upcoming 10-year strategic planning process. Is it expected the report will inform and serve to integrate health and equity into the chapter's mission, goals and activities. The chapter's intent is to inspire and encourage planners to make healthy people the priority lens through which all planning decisions are made.

ABOUT THE AUTHOR

Ellen Pillsbury, AICP, is the active transportation coordinator at the Minnesota Department of Health.

Republished from APA National website.

New Statewide Affordable Housing Plan Released

Governor's Task Force on Housing Releases Action Plan to Connect All Minnesotans with Good, Affordable Homes

In August 2018, Governor Mark Dayton and members of the Governor's Task Force on Housing released its <u>final report</u>, recommending 30 action steps aimed at improving access to quality, affordable housing for Minnesotans and building a more vibrant, inclusive economic future for all Minnesotans. The report follows <u>Governor Dayton's Executive Order</u>, which convened a nonpartisan group of housing advocates and experts from across Minnesota to develop solutions that will help alleviate Minnesota's housing challenges and connect more families with great places to live.

"More than half-a-million Minnesotans are struggling to afford quality housing," said Governor Dayton. "The strength of our communities and the success of our people depend on creating solutions to the many housing challenges facing Minnesota families. I am grateful to the members of this Task Force for their collaboration and hard work. The actions they have recommended offer a roadmap for connecting all Minnesotans to the safe, quality, affordable homes we need for a better Minnesota."

A reliable supply of affordable housing has historically been a competitive advantage for Minnesota – ensuring that growing businesses had access to the workers they need. That is why Governor Dayton has worked with the Legislature since 2011

"With appropriate public and private investment in housing, Minnesota can maintain the competitive advantage we've had in the past because people can afford to live and work here."

 Mary Tingerthal, Minnesota Housing Commissioner

to invest more than \$5 billion in affordable housing projects across the state, helping nearly 325,000 low- and moderate-income households find quality, affordable housing.

Still, increasing housing costs have priced too many families out of housing near quality employment and educational opportunities. In fact, more than 554,000 Minnesota households now spend at least 30 percent of their incomes on rent or mortgage payments – a 58 percent increase since 2000. According to the Minnesota Housing Partnership, one out of every four families in Minnesota is paying more than they can afford for housing, and more than 9,300 Minnesotans faced homelessness in 2015, including nearly 3,500 children.

These challenges led to the creation of the Governor's Task Force on Housing, and the set of policy recommendations and action steps the Task Force released to address those challenges.





Statewide Affordable Housing Plan (continued)

30 Recommendations for Improving Access to Good, Affordable Housing

Following extensive discussion and analysis, the Task
Force compiled its recommendations in a final report, *More Places to Call Home: Investing in Minnesota's Future*. The report outlines how public, private, nonprofit, and neighborhood efforts can help ensure that good quality homes and strong communities remain the cornerstones of a prosperous Minnesota. In total, the report includes 30 recommendations, organized across these six goals that have the power to transform Minnesota's housing landscape:

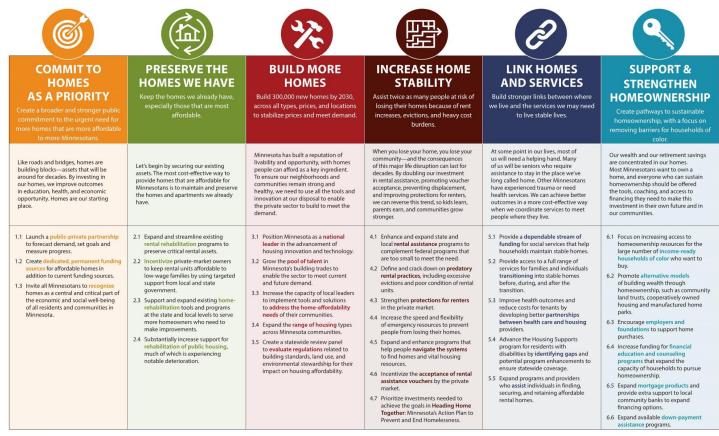
Commit to Homes as a Priority
Preserve the Homes We Have
Build More Homes
Increase Home Stability
Link Homes and Services
Support and Strengthen Homeownership

Among the 30 recommendations, highlights of the report call for commitment, investment, and ingenuity to:

- Launch a public-private partnership to forecast demand, set goals, and measure progress in building, preserving, and attracting investment in housing throughout Minnesota.
- Define and crack down on predatory rental practices, including excessive evictions and poor condition of rental units.
- Create dedicated permanent funding sources for affordable homes in addition to current funding sources.
- Position Minnesota as a national leader in the advancement of construction innovation and technology.
- Increase access to homeownership resources for the large number of income-ready households who want to buy their first home.

Read the Task Force's recommendations in full.

More Places to Call Home: Investing in Minnesota's Future Goals and Recommendations



APA MN Affordable Housing Policy



Livable Communities and Housing

Livable communities made up of affordable and inclusive neighborhoods

APA MN SUPPORTS:

- Providing sufficient funding for low income and work-force housing through tax credits and/or passage of a bonding bill in the next legislative session to fund General Obligation bonds for Public Housing and Housing Infrastructure
 - Incentives and legislative changes to encourage racial and economic integration in communities and neighborhoods, including:
 - Changes in MHFA rules and practice to direct housing assistance to communities and neighborhoods where housing projects will promote integrated neighborhoods;
 - Changes in infrastructure and economic develop-

- ment programs providing incentives for community-wide integration approaches such as inclusionary zoning; and
- Changes in enabling law applying to inclusionary zoning to provide for the option of making a payment to a locally administered fund for affordable housing in lieu of providing affordable housing as part of the site (similar to parkland dedication requirements).
- Programs and incentives to maintain healthy housing quality through the adoption of building and housing codes in Minnesota communities to promote affordable, integrated, and healthy neighborhoods.
- Programs and incentives to provide life-cycle housing for seniors that can be developed in ways that promote independent housing and aging in place.

More housing and inclusive growth resources are available from APA National <u>here</u>.





League of Minnesota Cities 2018 Regional Meetings

REGISTER TODAY!

Here in Minnesota, our cities are proud of the things that make them unique. Yet communities across the state are also grappling with many of the same challenges. How can we work together to help solve our shared issues and strengthen connections among cities? Join other local officials and League staff in a city near you at the 2018 Regional Meetings to explore some ideas!

This fall, you will:

- Learn about a collaborative project that is making an impact in your region
- Explore how cities in your area can partner on challenging issues, and ways the League might support this work
- Hear from LMC's Intergovernmental Relations staff about the 2019 city legislative policies, the upcoming session, and what you can do to advocate for city priorities
- Find out new ways the League is engaging with member cities, and how we're helping connect members to share ideas and resources
- Identify strategies for diffusing conflict and collaborating more effectively with others, both in and out of city hall
- Network—formally and informally—with city officials from your region

-Agenda

(Please note: <u>Rochester's agenda</u> has different timing because of evening content with SEMLM)

-Regional Economic Vitality Topics

Each location this year will focus on a different topic around regional economic vitality!

-Fee: \$45 per person

DATES/LOCATIONS

Oct. 3—Fergus Falls

Bigwood Event Center

925 Western Ave. (view map)

Fergus Falls, MN 56537

Oct. 4-St. Cloud

Courtyard by Marriott

404 W. St. Germain

Street (view map)

St. Cloud, MN 56301

Oct. 10-Mountain Iron

Mountain Iron Communi-

ty Center

8586 Enterprise Dr.

S. (view map)

Mountain Iron, MN

55768

Oct. 11—Baxter

Arrowwood Lodge at

Brainerd Lakes

6967 Lake Forest

Rd. (view map)

Baxter, MN 56425

Oct. 17—Bemidji

Sanford Center

1111 Event Center Dr. NE (view map)

Bemidji, MN 56601

Oct. 24—Marshall

Marshall Golf Club

800 Country Club Dr. (view map)

Marshall, MN 56258

Oct. 25—Mankato

Country Inn & Suites Mankato

1900 Premier Dr. (view map)

Mankato, MN 56001

Oct. 30—Rochester

Canadian Honker Events at Apache

1517 16th St. SW (view map)

Rochester, MN 55902

Please note: this location has its own agenda.

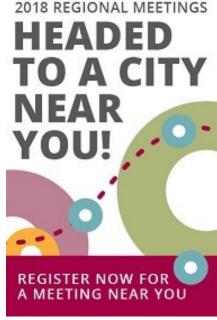
Nov. 29-Golden Valley

Brookview Golden Valley

316 Brookview Pkwy. S. (view map)

Golden Valley, MN 55426

Stay tuned for details on the Metro Meeting!



Announcements and Upcoming Events

Missing Middle Housing Seminar

AARP Minnesota and AIA St. Paul are cosponsoring a seminar on Missing Middle Housing: Responding to the Demand of Walkable Urban Living.

With walkable, mixed-use real estate now in high demand as an economic engine for cities, metropolitan governments are reexamining how to build productive, resilient urban places to attract young talent, aging demographics, and new employment sectors. A crucial factor in their development is diversity-not just diversity of residents, but in housing, transportation, and workplace ethics.

A presentation by Dan Parolek, Opticos Design

Wednesday, September 26, 2018, 5:30--8:30pm

Location: Minnesota History Center, 345 Kellogg Blvd., St.

Paul MN 55102

Cost: Free.

<u>Registration is Required</u>. Limited number of seats available.





Livability Forum with Danielle Arigoni

In a Livable Community, people of all ages can go for a walk, shop, socialize and be entertained, get around without a car, live safely and comfortably, find the services they need, afford a home, be healthy, work and volunteer, be included, and have a voice...and make their city and neighborhood a lifelong home.

In this forum, AARP's Director of Livable Communities, Danielle Arigoni, will discuss how Livable Communities initiative educates and supports local citizen activists, leaders, and planners to identify their community's specific needs and then implement the programs, policies, and projects to meet those needs.

This forum is organized by AARP Minnesota, Family Service Rochester, and In The City for Good.

Thursday, September 27, 2018, 7:00-8:30pm Location: Canadian Honker at Apache, 1517 16th St SW, Rochester, MN

Register online.





Announcements and Upcoming Events (continued)

RLUIPA Seminar

The Urban and Regional Planning program at the Humphrey School is cosponsoring and hosting a seminar that focuses on the Religious Land Use and Institutionalized Persons Act (RLUIPA) on September 24. RLUIPA protects religious institutions from unduly burdensome or discriminatory land use regula-



tions and bars land use regulations that impose a substantial burden on religious exercise. Partners in this seminar will be the U.S. Attorney's Office for the District of Minnesota and Department of Justice's Civil Rights Division.

This will be a briefing on the Act, requirements, and a discussion and case review of recent examples – including in Chisago and St. Anthony. The intended audience will be city planners, religious institutions, attorneys, city officials, and others. The seminar will be from 3-5 pm on September 24, 2018 in Room 180 at the Humphrey School.



APA Awards

It's time to nominate work for consideration for a 2019 <u>National Planning Award</u>. The nomination window will be open through 4 p.m. (CT) on **September 10**. Award recipients will be recognized at the <u>2019 National Planning Conference</u> in San Francisco next April. Bonus: insider's tips for <u>preparing a compelling nomination</u>.

APA MN awards will be awarded in advance of the fall conference and awarded during the conference on Wednesday evening, September 26, 2018.



MCAP Awards

There's Still Time - Apply for a 2018 MN Climate Adaptation Award Today!

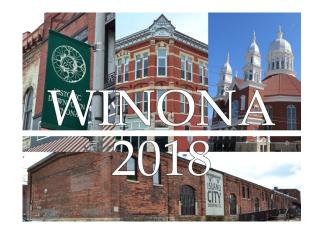
By improving local climate responsive planning efforts, leveraging planning as a catalyst to mainstream climate resilience strategies, and facilitating collaboration amongst disciplines, planners play a leading role in protecting our communities against the impacts of climate change.

Celebrate your efforts—apply for a 2018 MN Climate Adaptation Award! The Minnesota Climate Adaptation Partnership (MCAP) is seeking nominations to recognize achievements in leadership, education, research, policies, or practices that improve resilience and advance climate adaptation in Minnesota. We strongly encourage you to submit a nomination to recognize exemplary work by an individual, organization, institution, or business. The submission process requires only (1) letter of nomination and (2) supporting letters. Nominations are due via email by September 12, 2018. For more information, please visit the MCAP 2018 Conference website or see the Call for Nominations flyer.

Awards will be presented at a luncheon celebration during the fifth Minnesota Climate Adaptation Conference on November 14, 2018, at the Continuing Education and Conference Center on the University of Minnesota campus in St. Paul, Minnesota. This year's conference promises to be an outstanding venue for learning from others and celebrating the accomplishments of Minnesota's climate adaptation leaders (registration is available here). We hope you take the time to nominate a deserving colleague or client for an award!

Announcements and Upcoming Events (continued)





National Community Planning Month

In October, APA will be celebrating National Community Planning Month and the nationwide achievements of planning. Start preparing now! This year, APA asks members to focus on housing — a critical piece of community infrastructure — when they reach out to elected and appointed officials, media, and the public.

Need ideas? Work with your mayor or governor to proclaim October as Planning Month, host a site visit to a new housing development, or talk with students about planning. APA's updated Planning Month Resource Hub will help you brainstorm.



State Historic Preservation Conference

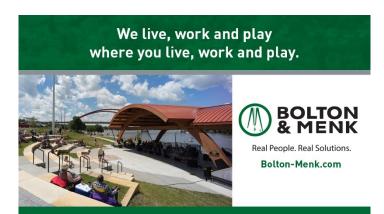
Minnesota's annual historic preservation conference will be held September 12-14, 2018, in Winona.

Join the State Historic Preservation Office for this year's <u>Preserve MN</u> conference. <u>Registration is now open</u>. Sessions include many related to historic preservation planning that are relevant to local planning staff.

For questions about registration contact the Minnesota Historical Society Box Office at 651-259-3015. For general conference questions contact <u>Michele</u> at 651-201-3287.

Cost: \$100 Adult/\$70 College Student. Hotel rooms have been reserved and are available through September 12.

Register »





Upcoming Webinars



Pedestrians Are People Too: The Criminalization of Walking

Wednesday, September 12, 2018 1:00-2:00 PM CDT

America Walks is sponsoring a free webinar about pedestrian issues. Walking is the original form of transportation and yet too often it is forgotten in planning, promotion, and protection. Equally concerning is the increased messaging around victim-blaming, distracted walking legislation, and other moves to criminalize walking. This webinar will explore the criminalization in walking and the responsibility we all have in supporting a culture of safe and accessible walkability. This webinar assumes a basic knowledge of issues related to walking and walkable communities. Attendees of this webinar will: *Learn how policies such as jaywalking are used to discourage walking and target individuals of color *Hear how the increase of victim-blaming and distracted walking narratives plays a role in protecting the auto-centric culture of the US *Be inspired to take action against messaging, policies, and programs that criminalize walking and public spaces.

Registration is free but required.

Let's Talk About Privilege

Friday, September 28, 2018 12:00 PM - 1:30 PM CDT

The Kansas APA chapter is sponsoring a free webinar on privilege. The AICP Code of Ethics directs us to, "seek social justice by working to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of the disadvantaged and to promote racial and economic integra-

tion. We shall urge the alteration of policies, institutions, and decisions that oppose such needs." How do we as planners help our communities become more equitable and just? It might be easy to say "don't discriminate", but how do we truly confront discrimination if we do not talk about its flipside, "privilege". One side of discrimination is that someone is suffering from an "unearned disadvantage". The flipside is "privilege" where someone is benefitting from an "unearned advantage". These are difficult conversations and ones that can make people uncomfortable, uneasy, defensive, or illicit feelings of guilt.

In this session we will discuss the role of planners in such conversations and how we can guide such conversations in constructive ways. We will provide strategies for avoiding pitfalls and showcase activities that can help people understand their own and others' lived experiences.

Registration is free but required. Ethics credits pending.

Placemaking in the Burbs

Wednesday, September 19, 2:00-3:00 pm CDT

The Association of Pedestrian and Bicycle Professionals (APBP) is hosting a webinar on placemaking, as part of their monthly webinar series.

This webinar will look at challenges the suburban communities of Newcastle, WA and Bellevue, WA face and recent projects to address them. Presenters will walk through existing conditions and challenges in the suburban environment, the impetus for the project, details on the public outreach process that engaged a wide-range of community members, the effort's final recommendations, and lessons learned.

Presenters:

- Sarah Saviskas & Kendra Breiland, Fehr & Peers
- Thara Johnson, City of Newcastle
- Kevin McDonald & Emil King, City of Bellevue

AICP credits are available. The fee per site is \$85, or \$50 for APBP members.

Job Openings and RFPs

Job Title: Community Development Director

Hiring Agency: City of Northfield Minnesota (population 20,313)

Deadline for Application: September 20, 2018

Salary Range: \$104,083 - \$131.976

Web Site for Hiring Organization: https://www.ci.northfield.mn.us/jobs.aspx

Job Description: Northfield is a vibrant, two-college community located on the southern edge of the Minneapolis-St. Paul metropolitan area and is well known for its educational excellence, historic character, large manufacturers, and charming downtown.

The position reports to the City Administrator and is responsible for managing the operation of the Community Development Department, including administering and coordinating projects and programs that directly relate to the City's financial goals.

Application Instructions: Position profile and city application are available online at http://www.ci.northfield.mn.us/ Jobs.aspx

Complete City application and return to Michelle Mahowald, Communication & Human Resources Director Michelle.Mahowald@ci.northfield.mn.us Human Resources Office is located on the second floor of City Hall, 801 Washington Street, Northfield, MN 55057.

Job Title: Senior Planner or Planning Lead

Hiring Agency: Landform Professional Services, LLC

Deadline for Application: until filled

Salary Range: DOQ

Web Site for Hiring Organization: www.landform.net Job Description: Landform is a multi-disciplinary consulting firm based in Minneapolis. We offer a full range of site design, planning and civil engineering services backed with over 20 years as an organization. Our professional resources include landscape architects, planners, civil engineers, land surveyors and development managers. We are committed to client service, design quality, principles of sustainability and an innovative approach to site design.

Our culture is based on our vision to grow and diversify while emphasizing quality design, strong client partnerships and an energetic employee environment. We value quality, relationships, mentorship, leadership and enthusiasm in our work. We achieve our mission by helping our public and private sector clients create successful memorable, SensiblyGreen® places.

We are looking for a Planner with a bachelor's degree in planning, public administration or urban design with ten or more years' experience, including project management and supervisory roles. A master's degree or AICP certification is desirable. Experience in municipal community development, economic development or urban planning experience; ability to maintain effective working relationships with other employees, agencies and clients; strong written and oral communication skills required. Landform offers an exciting opportunity for planners to work with public and private sector clients.

Responsibilities:

- Lead planning projects, including project management, community engagement and design
- Lead public meetings and other community engagement efforts
- Advocate for planning processes within multidisciplinary environment
- Actively participate in marketing and business development efforts for the studio
- Lead preparation of ordinance updates, master plans and comprehensive plans.
- Provide planning support to other Studios and their private development clients.

Requirements:

- Excellent verbal and written communication skills
- Critical thinking skills
- Review development applications on behalf of city clients, from acceptance of the application, to review of the application, preparation of staff reports and presentation to boards/commissions/council
- Proficiency in Microsoft Office and familiarity with GIS and Adobe Creative Suite

Job Openings and RFPs (continued)

- Project management, including budgeting, contract execution, scheduling and staffing
- Ability to attend client meetings, including evening meetings
- May include travel to client locations
- Ability to work as part of a team
- Ability to work in an open office environment Measures of Success:
- Ensure completion of projects on time and on budget
- Ensure completion of projects in compliance with Landform standards
- Collaboration with other team members

Full-Time/Part-Time/Hours: Full-Time 40-50 hours per week

Benefits: Health, dental, life, disability, PTO, 401K employer contribution, transportation allowance, fun and relaxing atmosphere Number of Openings: 1-2 Advancement Potential: Promotions are based on your proven ability to master tasks.

Application Instructions: Please send resume to:

Contact: Michelle Chapman

Company Address:

105 South 5th Avenue Ste. 513

Minneapolis, MN 55401 Phone: 612-252-9070 Fax: 612-252-9077

E-mail: <u>careers@landform.net</u> Website: www.landform.net

Landform is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

Job Title: Planner II or III

Hiring Agency: Landform Professional Services, LLC

Deadline for Application:

Salary Range: DOQ

Web Site for Hiring Organization: www.landform.net Job Description: Landform is a multi-disciplinary consulting firm based in Minneapolis. We offer a full range of site design, planning and civil engineering services backed with over 20 years as an organization. Our professional resources include landscape architects, planners, civil engineers, land surveyors and development managers. We are committed to client service, design quality, principles of sustainability and an innovative approach to site design.

Our culture is based on our vision to grow and diversify while emphasizing quality design, strong client partnerships and an energetic employee environment. We value quality, relationships, mentorship, leadership and enthusiasm in our work. We achieve our mission by helping our public and private sector clients create successful memorable, SensiblyGreen® places.

We are looking for a Planner with a bachelor's degree in planning, public administration or urban design with 5-10 years' experience. Experience in with municipal community development, economic development or urban planning experience; ability to maintain effective working relationships with other employees, agencies and clients; strong written and oral communication skills required. Landform offers an exciting opportunity for planners to work with public and private sector clients.

Responsibilities:

- Prepare site investigation due diligence reports under the supervision of the Studio Lead Support other Planners with municipal clients
- Review development applications on behalf of municipal clients, including preparation of staff reports
- Prepare development applications and narratives for the other Studios
- Prepare of ordinance updates, master plans and comprehensive plans.
- Provide planning support to other Studios and their private development clients

Requirements:

- Excellent written and verbal communication skills
- Excellent research skills
- Critical thinking skills
- Working knowledge of Microsoft Office suite re-

Job Openings and RFPs (continued)

quired Knowledge of GIS and Adobe Creative Suite desired

- Ability to work independently and as part of a team
- Ability to work in an open office environment
- May need to attend client meetings, including evening meetings
- May include travel to client locations

Measures of Success:

- Effective collaboration with other team members
- Accuracy in research and clarity in summarizing findings
- Ability to manage work to meet deadlines
- Quality written reports

Full-Time/Part-Time/Hours: Full-Time 40-50 hours per week

Salary: DOQ

Benefits: Health, dental, life, disability, PTO, 401K employer contribution, transportation allowance, fun and relaxing atmosphere Number of Openings: 1-2 Advancement Potential: Promotions are based on your proven ability to master tasks.

Application Instructions: Please send resume to:

Contact: Michelle Chapman

Company Address: 105 South 5th Avenue Ste. 513 Min-

neapolis, MN 55401 Phone: 612-252-9070 Fax: 612-252-9077

E-mail: careers@landform.net Website: www.landform.net

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RFP: Planning and Zoning Administrator

Contracting Agency: City of Minnetonka Beach

Deadline for Application: September 7, 2018

Website for Hiring Organization: www.ci.minnetonka-beach.mn.us

Description:

The City of Minnetonka Beach wishes to contract with a qualified consulting firm or individual to provide zoning administration and planning services as needed. For full RFP click on the following link:

https://www.ci.minnetonka-beach.mn.us/index.asp? SEC=436DB9CE-AF00-4C75-B23F-EED0622BFE3D&Type=B_BASIC

Application Instructions:

Submittals must be received by 12:00 noon on September 7, 2018. Responders should send six hard copies and an electronic copy to the following:

Susanne Griffin PO Box 146 – 2945 Westwood Road Minnetonka Beach, MN 55361 sgriffin@ci.minnetonka-beach.mn.us

Job Title: Grants Writer

Hiring Agency: Flandreau Santee Sioux Tribe

Deadline for Application: Open Until Filled

Salary Range: \$47,760-\$71,640

Web Site for Hiring Organization: www.fsst.org

Brief Summary:

The Grant Writer is a member of the business development team, responsible for conducting the full range of activities required to identify, prepare, submit, and manage grant proposals. The Grant Writer will perform prospect research to evaluate prospects for grants. The Grant Writer will work with finance and program staff to gather the needed information to apply for funding and ensure reporting compliance with funders on all grant programs. The Grant Writer is responsible to single out and seek funds for existing and future Flandreau Santee Sioux

Tribe (FSST) projects.

Application Instructions:

Must submit to a background check and pre-employment drug and alcohol screening.

Applications are available at the FSST Tribal Office or apply online at www.santeesioux.com May attach resume to Tribal Application.

Preference in filling vacancies is given to qualified Indian candidates in accordance with Indian Preference Act of 1934 (Title 25, USC, Section 472). Verification must be submitted with the application if claiming Indian Preference. Consideration will be given to non-Indian applicants in the absence of qualified Indian Preference eligible.

Direct questions to Tribal Human Resources Department 605-997-3891 or email Deb.Wakeman@fsst.org.

Job Title: Economic Development & Housing Director

Hiring Agency: City of Brooklyn Park

Deadline for Application: Recruitment open until filled, first review 9/19/18.

Salary Range: \$96,907.20 - \$131,102.40 Annually

Web Site for Hiring Organization: https://www.brooklynpark.org/employment/current-job-opportunities/

Job Description: The City of Brooklyn Park, Minnesota's sixth largest municipality, seeks an Economic Development & Housing Director to join the Community Development Department's leadership team. This position plays a key role in helping the community achieve its vision: Brooklyn Park, a thriving community inspiring pride where opportunities exist for all.

The Economic Development & Housing Director position presents an opportunity for an engaged and talented person who is committed to continuous learning and growth in the field of economic development, housing and redevelopment. In collaboration with the Director of Community Development, this position provides the City's Economic Development Authority/Housing Redevelopment Authority with strategic leadership and administrative staff support. The position is also responsible for the direction, management and leadership of a team of six to seven staff who manage the City's economic development and redevelopment initiatives, housing services, business development services and neighborhood preservation

strategies.

Recruitment will continue until the position is filled, with first review of applications on Monday, September 10, 2018.

Essential Duties and Responsibilities

- Lead, manage and direct six to seven division staff to include selection, training, motivation, program/ project and work performance evaluation and review.
- In collaboration with other city leaders, develop policies, practices, and strategic initiatives that further the City's mission and the goals and objectives of the City Council/Economic Development Authority/ Housing Redevelopment Authority.
- Negotiate large scale development contracts and conduct financial analysis for various projects.
- Administer division's budget, including tax increment financing district funding.
- Oversee, direct, coordinate and/or assign special projects to include research, analysis, development and implementation.
- Establish and maintain business and other outside relationships for the city.

Minimum and Desired Qualifications

- Education: Bachelor's degree in Community Development, Urban Studies, Public Administration, Real Estate or related field or equivalent combination of education and experience
- Experience: Six (6) years of progressively responsible administrative and management experience in economic development, business development/ financing, redevelopment, housing, planning or closely related field

Application process

- 1 View the current job opportunities page https://www.governmentjobs.com/jobs/2187625-0
- 1. Follow the instructions to apply for a position online
- 2. Complete your application completely and accurately If you misrepresent or falsify information or don't include requested materials, we may reject your application. If you are employed by the City and we later discover inaccurate information, you may be disciplined or terminated.

Job Openings and RFPs (continued)

Job Title: Urban Planner

Hiring Agency: RDG Planning & Design

Deadline for Application: Open until filled.

Salary Range: Based on experience

Web Site for Hiring Organization: https://rdgusa.com/

<u>urban-planner-omaha</u>

Job Description: RDG is unique in our philosophy of team -oriented design, with deep professional knowledge and talent in multiple interrelated disciplines of our industry (Architecture, Landscape Architecture, Urban Planning, Strategic Planning, Interior Design, Engineering, Lighting Design, Integrated Art, and Multimedia). Our processes engage multiple disciplines from the first programming meetings to the final post-occupancy evaluation. With our breadth of resources, we solve problems for our clients in meaningful and sustainable ways, embracing solutions that reduce environmental impact, leverage resources, improve health, and heighten productivity. RDG Planning & Design is seeking applications for a Planner and/or Urban Designer. The position will be responsible for assisting in a wide range of projects including comprehensive plans, multi-modal planning, downtown/community redevelopment plans, and housing studies.

The ideal applicant must:

- Have a strong understanding of the planning field
- Have excellent written and oral communication skills
- Be a self-starter, detail oriented and have an ability to work independently, handling multiple tasks and projects
- Demonstrated proficient experience in Illustrator, In-Design, and Photoshop

Minimum qualifications:

 Masters Degree in Planning, Landscape Architecture, or closely related field with 1-3 years experience.

There is a lot of opportunity for professional growth - apply now if you're the go-getter we're looking for. We can't wait to hear from you!

Application Instructions: Visit RDG's website to apply.

https://rdgusa.com/urban-planner-omaha

APA Minnesota Volunteer Opportunities

Volunteering with APA Minnesota is a great way to connect with other people and serve your community. We are looking for planners to join us in several capacities.

Board Vacancy: Northeast District Director

APA Minnesota is working to fill its recently vacated Northeast District Director position. Click <u>here</u> to download the current job description. If you would like to express interest or learn more, contact Kathy Aro at kathy.aro@planningmn.org.

New Committees – Join Us!

APA Minnesota has several committees seeking committee members including:

- Equity and Diversity contact Committee Co-Chairs Peggy Sue Imihy at <u>laila002@umn.edu</u> and Nate Keller at natekeller21@yahoo.com
- Women in Planning contact Kathy Aro at kathy.aro@planningmn.org
- Professional Development contact Kathy Aro at kathy.aro@planningmn.org



Leadership Directory

Tim Gladhill President

City of Ramsey 7550 Sunwood Dr NW Ramsey MN 55303-5137 Phone: **763-238-7946**

E-mail: tgladhill@planningmn.org

Eric Weiss, AICP

Vice-President 129 Holmes Street S Shakopee MN 55379 Phone: 952-233-9347

E-mail: eweiss@shakopeemn.gov

Tina Goodroad, AICP Secretary

City of Dayton

12260 S. Diamond Lake Road Dayton MN 55327

Phone: **763-421-0384**

E-mail: tgoodroad@cityofdaytonmn.com

Jason Zimmerman Treasurer

City of Golden Valley 7800 Golden Valley Rd Golden Valley MN 55427 Phone: **763-593-8000**

E-mail: treasurer@planningmn.org

Erin Perdu, AICP
Metro District Director.

Senior Planner WSB & Associates 701 Xenia Ave. S., Suite 300 Minneapolis MN 55416 Phone: **763-287-8316**

E-mail: eperdu@wsbeng.com

Patrick Boylan, AICP Metro District Director

Metro Council

Local Planning Assistance Phone: **651-602-1438**

E-mail: patrick.boylan@metc.state.mn.us

Stephanie Rouse, AICP Metro District Director Conference Co-Chair, 2018

2311 Cleveland NE Minneapolis MN 55418 Phone: **402-641-3289**

E-mail: Stephrouse21@gmail.com

Wayne Hurley, AICP Northwest District Director

Planning Director West Central Initiative

PO Box 318

Fergus Falls, MN 56538-0318 Phone: **218-739-2239** Fax: 218-739-5381

E-Mail: wayne@wcif.org

Lew Overhaug Southeast District Director

Winona County 177 Main Street Winona MN 55987 Phone: **507-457-6336**

E-mail: loverhaug@co.winona.mn.us

Joe Janish

Central District Director

City of Andover 1685 Crosstown Blvd. NW Andover MN 55304 Phone: **763-767-5140**

Email: janish-joe@hotmail.com

Angie Bersaw, AICP Southwest District Director

Bolton & Menk Phone: 507-625-4171, ext. 2880 E-mail: angiebe@bolton-menk.com

Northeast District Director VACANT

Myles Campbell

Student Director 2104 22nd Ave S., #1 Minneapolis MN 55404 Phone: 603-831-2118 E-mail: camp0924@umn.edu

Austin Hauf

Student Representative, ex-officio

2300 Bryant Ave. S. Apt. 202 Minneapolis MN 55405 Phone: **701-446-7202** Email: haufx006@umn.edu

Citizen Planner Director VACANT

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E-mail: schiv005@umn.edu

Minnesota Design Team Liaison, exofficio

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Conference Co-chair 2018, ex-officio City of Ramsey

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sion

Carlisle/Wartman Associates
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Chapter Contact Information Kathy Aro, Executive Director APA Minnesota PO Box 433 Osseo, MN 55369

888-882-5369 kathy.aro@planningmn.org

